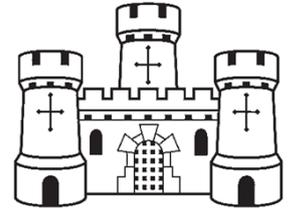


Public Document Pack

Date of meeting Monday, 9th March, 2026
Time 7.00 pm
Venue Astley Room - Castle
Contact Geoff Durham - 742222



**NEWCASTLE
UNDER LYME**
BOROUGH COUNCIL

Castle House
Barracks Road
Newcastle-under-Lyme
Staffordshire
ST5 1BL

Health, Wellbeing & Environment Scrutiny Committee

AGENDA

OPEN AGENDA

- 1 APOLOGIES**
- 2 DECLARATIONS OF INTEREST**
- 3 MINUTES OF PREVIOUS MEETING** (Pages 3 - 6)
To consider the Minutes of the last meeting of the Committee.
- 4 DISTRICT AND BOROUGH HEALTH SCRUTINY ACTIVITY** (Pages 7 - 12)
To receive feedback from members who attended the meetings of the Staffordshire County Council Health & Care Overview & Scrutiny Committee.

Minutes of the committee can be viewed at the following address:
<https://staffordshire.moderngov.co.uk/ieListMeetings.aspx?Committeeld=871>
- 5 WALLEYS QUARRY UPDATE** (Pages 13 - 24)
- 6 PROGRESS OF THE COUNCIL'S SUSTAINABLE ENVIRONMENT STRATEGY & DELIVERY PLAN** (Pages 25 - 116)
- 7 CIVIC PRIDE (EMPOWERING OUR COMMUNITIES) - EVALUATION OF 2025 ACTIVITIES** (Pages 117 - 148)
- 8 WORK PROGRAMME** (Pages 149 - 152)
- 9 PUBLIC QUESTION TIME**

Any member of the public wishing to submit a question must serve two clear days' notice, in writing, of any such question to the Borough Council.

10 URGENT BUSINESS

To consider any business which is urgent within the meaning of Section 100B (4) of the Local Government Act 1972.

11 DATE OF NEXT MEETING

Members: Councillors Adcock (Chair), Barker MBE, Beeston, Crisp, Dymond, Northcott, Reece, Richards, Whieldon, Wilkes (Vice-Chair) and Wright

Members of the Council: If you identify any personal training/development requirements from any of the items included in this agenda or through issues raised during the meeting, please bring them to the attention of the Democratic Services Officer at the close of the meeting.

Meeting Quorums: Where the total membership of a committee is 12 Members or less, the quorum will be 3 members....Where the total membership is more than 12 Members, the quorum will be one quarter of the total membership.

SUBSTITUTE MEMBER SCHEME (Section B5 – Rule 2 of Constitution)

The Constitution provides for the appointment of Substitute members to attend Committees. The named Substitutes for this meeting are listed below:-

Substitute Members:	Bryan	Johnson
	Burnett-Faulkner	D Jones
	Casey-Hulme	Parker
	Edgington-Plunkett	Stubbs
	Holland	J Tagg

If you are unable to attend this meeting and wish to appoint a Substitute to attend on your place you need to identify a Substitute member from the list above who is able to attend on your behalf

Officers will be in attendance prior to the meeting for informal discussions on agenda items.

NOTE: IF THE FIRE ALARM SOUNDS, PLEASE LEAVE THE BUILDING IMMEDIATELY THROUGH THE FIRE EXIT DOORS.

ON EXITING THE BUILDING, PLEASE ASSEMBLE AT THE FRONT OF THE BUILDING BY THE STATUE OF QUEEN VICTORIA. DO NOT RE-ENTER THE BUILDING UNTIL ADVISED TO DO SO.

Agenda Item 3

Health, Wellbeing & Environment Scrutiny Committee - 24/11/25

HEALTH, WELLBEING & ENVIRONMENT SCRUTINY COMMITTEE

Monday, 24th November, 2025
Time of Commencement: 7.00 pm

[View the agenda here](#)

[Watch the meeting here](#)

Present:	Councillor Ian Wilkes (Chair)		
Councillors:	Beeston Crisp	Dymond Reece	Whieldon Wright
Apologies:	Councillor(s) Adcock, Barker MBE, Northcott and Richards County Councillor Adam Griffiths		
Substitutes:	Councillor Mark Holland		
Officers:	Nesta Barker Craig Jordan	Service Director - Regulatory Services Service Director - Planning	
Also in attendance:	Councillor Gill Heesom	Portfolio Holder - Community Safety and Wellbeing	

1. **APOLOGIES**

Apologies were received by Democratic Services as listed above.

2. **DECLARATIONS OF INTEREST**

There were no declarations of interest stated.

3. **MINUTES OF PREVIOUS MEETING**

Cllr Whieldon enquired about matters that were to be actioned as referred to in the minutes.

The Chair said that this could be discussed under the relevant items.

Resolved: That the minutes of the meeting held on 15th September 2025 be agreed as a true and accurate record.

[Watch the debate here](#)

4. **DISTRICT AND BOROUGH HEALTH SCRUTINY ACTIVITY**

In the absence of the Chair of the Committee and of the County Council representative who was due to attend no reports could be provided outside of the written update included in the agenda pack.

Issues were brought up by members under the work programme item.

Health, Wellbeing & Environment Scrutiny Committee - 24/11/25

Resolved: That the District and Borough Health Scrutiny Activity update received from Staffordshire County Council Health and Care Overview and Scrutiny Committee be received.

[Watch the debate here](#)

5. WALLEYS QUARRY ODOUR ISSUES

The Service Director for Regulatory Services presented the report on Walleys Quarry former landfill.

Cllr Reece wondered if there had been any progress on the Council's request for a public inquiry or further comments expressed by the local MP.

The Service Director for Regulatory Services advised that officers hadn't been informed of any response or comments.

Cllr Whieldon enquired about the relevance of the abatement notice given that the operator was now in liquidation as well as who was now in charge of the site would any further action be required.

The Service Director for Regulatory Services responded that the abatement notice had been served before Walleys Quarry Limited went into liquidation. The site was now dealt with by the liquidators and ownership had been transferred to the Crown. There hadn't been any odour incidents reported since the closure of the site and no legal action was required at the moment.

Cllr Whieldon raised that the date the operator went into liquidation according the Companies House website was different from that given in the report – 27th February as opposed to 28th February.

The Service Director for Regulatory Services said she would check the dates.

Cllr Whieldon wondered if there was anything that could be done to prompt a response from the local MP further to the solicitation to assist and represent the Council in relation to the request for a Public Inquiry.

The Service Director for Regulatory Services advised that the letter issued to the MP came from the Leader and suggested a similar route might be adequate for a follow up.

The Chair suggested that the Committee could vote on a proposal.

Cllr Whieldon proposed that the Leader write to the MP to reiterate his request for support in matters relating to Walleys Quarry.

Cllr Northcott seconded the proposal, which was approved unanimously.

Cllr Whieldon expressed the wish that the Environment Agency be contacted to provide information about any investigation carried out in relation to what was happening under the capping and if ground water pollution risks were being addressed.

The Service Director for Regulatory Services said that she would put the request forward to the Environment Agency.

Cllr Whieldon asked if the new government Minister in charge of waste had been contacted as suggested by the minutes of the previous meeting.

The Service Director for Regulatory Services responded that the suggestion was in relation to no replies received from the Secretary of State to the original request for support from the Government in relation to a public inquiry on the work of the Environment Agency.

A negative response had been received in the meantime and published alongside the October Cabinet report stating that the Environment Agency had complied with environmental law and had fulfilled its statutory duties in regulating Walleys Quarry and its ongoing management of the site to prevent the risk of pollution or harm.

Cllr Holland commented that this was the official Government's response and would be the same regardless of the Minister in charge, adding that continuing to engage with the local MP was the best way to keep things moving to bring transparency on the situation for local residents.

Resolved:

1. That the contents of the update report be noted.
2. That the Leader be asked to write to Adam Jogee MP to follow up on his initial letter requesting the MP's support in matters relating to Walleys Quarry.

[Watch the debate here](#)

6. **WORK PROGRAMME**

Cllr Whieldon said that a follow up on the request for a public inquiry on Walleys Quarry and related correspondence would be appreciated at the next meeting.

Cllr Richards enquired about any interventions from the government to prevent pollution around Basford Gate.

The Service Director for Regulatory Services advised that a report went to Cabinet 12 months ago to submit a full business case to improve air quality in the area which was then submitted to the government through the Joint Air Quality Unit. No response had been received since the submission.

In relation to air quality more generally speaking, this was assessed in the borough on an annual basis and the results reported to the Licensing and Public Protection Committee.

Cllr Reece asked if an update on the Tree Strategy could be provided at the next meeting. The Chair confirmed this could be considered.

Cllr Whieldon enquired about Staffordshire Locality Improvement Framework and the difficulty in booking appointments with GPs especially for the elderly who struggle with the new ways of communicating via information technologies.

The Chair advised that the County Council Health and Care Overview and Scrutiny Committee was regularly meeting with the NHS Trust.

Health, Wellbeing & Environment Scrutiny Committee - 24/11/25

The Portfolio Holder for Community and Wellbeing acknowledged this was a bit of a nuisance and the question could be asked.

Cllr Holland suggested that an answer could be sought from the County Council representative who was expected at the meeting and was not able to come, adding that MPs were best placed to do more detailed work on the matter and address digital exclusion.

Cllr Reece supported the suggestion to liaise with the County Council representative on the matter.

The Service Director for Planning advised that this would be passed on so that the issue could be picked up and answers provided at the next meeting.

Cllr Whieldon wondered about statistics referred to in Staffordshire Community Safety Partnership Action Plan and whether a similar document could be produced for the Borough.

The Service Director for Planning advised that such report had been brought to the Committee at the previous meeting and that figures could be provided by the relevant service director.

Cllr Holland commented that percentages were useful as they enabled cross comparison between areas and demonstrated the work put into reducing crime and antisocial behaviours so long as they were going down.

Resolved: That the Work Programme be noted.

[Watch the debate here](#)

7. PUBLIC QUESTION TIME

There were no questions received from members of the public.

8. URGENT BUSINESS

There was no urgent business.

9. DATE OF NEXT MEETING

Resolved: That the next meeting be held on the 9th March 2026.

**Councillor Ian Wilkes
Chair**

Meeting concluded at 7.44 pm

Health and Care Overview and Scrutiny Committee – Monday 23 February 2026

District and Borough Health Scrutiny Activity

Recommendation

I recommend that:

- a. The report be received, and consideration be given to any matters arising from the Health Scrutiny activity being undertaken by the Staffordshire District and Borough Councils, as necessary.

Summary

1. The Committee receives updates at each meeting to consider any matters arising from the Health Scrutiny activity being undertaken by the Staffordshire District and Borough Councils.

Background

2. The Health and Social Care Act 2001 confers on local authorities with social services functions powers to undertake scrutiny of health matters. The County Council currently have responsibility for social services functions but, to manage health scrutiny more effectively, they have agreed with the eight District/Borough Councils in the County to operate joint working arrangements.
3. Each District/Borough Council has a committee in which holds the remit for health and wellbeing scrutiny matters and matters that have a specifically local theme. The Health and Care Overview and Scrutiny Committee will continue to deal with matters that impact on the whole or large parts of the County and that require wider debate across Staffordshire.
4. District and Borough Councils each have a representative from the County Council Health and Care Overview and Scrutiny Committee as a member of the relevant committee with remit for health scrutiny matters. The County Councillors will update the District and Borough Councils on matters considered by the Health and Care Overview and Scrutiny Committee. A summary of matters considered by this committee is circulated to District and Borough Councils for information.

5. It is anticipated that the District and Borough Councillors who are members of this committee will present the update of matters considered at the District and Borough committees to the Health and Care Overview and Scrutiny Committee.
6. The following is a summary of the health scrutiny activity which has been undertaken at the District/Borough Council level since the last meeting of the Health and Care Overview and Scrutiny Committee.

Cannock Chase District Council

Cannock Chase Council's Health, Wellbeing and The Community Scrutiny Committee met on 15 September 2025.

The Committee received a presentation from Helen Slater and Hayley Allison of the ICB who gave an update to Members concerning the Minor Injuries Unit at Cannock Hospital. The presentation was in-depth and covered an update on health services and the challenges that needed to be addressed in Cannock.

They also received a presentation and update on tree management from the Natural Environment Manager, and a presentation and information on the food waste collection service from the Head of Operations.

The Quarter 1 2025/26 Performance Update was received together with the Housing Services Quarter 1 Performance Report 2025/26.

The Committee received a brief update on the work being undertaken by the Working Group established to consider the Council's current housing fencing policy.

Date of next meeting: 8 December 2025

East Staffordshire Borough Council

East Staffordshire Borough Council Scrutiny (Health and Well Being) Committee met on 6 October 2025. The committee received a verbal update from Midlands Partnership University NHS trust relating to Mental Health Services in East Staffordshire.

Date of next meeting: 15 January 2026

Lichfield District Council

Lichfield District Council's Overview and Scrutiny Committee met on 18 September 2025 and received an update from Local Health Matters O&S Task Group which had met with representatives from the Integrated Care Board on 5 September 2025. The work group received an update from representatives of the Primary Care Board at the ICB and confirmation of approximate timescales for the planned Burntwood Health and Wellbeing Centre. The ICB agreed to check and confirm whether an "in-principal" planning application can be brought to the task group prior to final details added and submission.

The next scheduled committee meeting is on 18 November 2025.

Newcastle-under-Lyme Borough Council

The Borough Council's Health Well-being and Environment Scrutiny Committee met on 15th September when it considered the following:

- Walleys Quarry Update report
- Sustainable Environment Strategy Update
- Civic Pride: Evaluation of 2025 activities.

Members also raised an issue regarding new GP appointments systems and concerns for the elderly regarding the use of ICT. It was agreed that this would matter would be taken up the County Council's Health and Care member representative.

The next scheduled meeting of the Committee is on 9th March.

South Staffordshire District Council

South Staffordshire Councils Wellbeing Select Committee last met on Tuesday 10th June 2025 and provided an update to the last meeting of this committee on the following matters.

Staffordshire Locality Improvement Framework

The Assistant Director for Community Services updated on the Locality improvement Framework and how this could be developed in South Staffordshire to tackle health inequalities.

The Locality Improvement Framework (LIF) aims to enhance access, experience and health outcomes for those people and communities who need it most.

Key objectives include:

- **To improve health outcomes:** Enhance the overall health & wellbeing of residents by focussing on preventative measures and addressing health disparities.
- **To align primary and secondary prevention:** Integrate efforts across different levels of care to provide a seamless and effective health and care experience.
- **To deliver systematic, measurable change:** Implement a population health management approach to achieve measurable improvements at scale

South Staffordshire have been allocated £100,000 to deliver the LIF programme within the district and are currently working with partners to prepare a bid which will be submitted in July 2025.

Uk Shared Prosperity Update – Health and Wellbeing Programmes

The Community Services Manager gave an update on programmes that have been funded by the Uk Shared Prosperity fund and how this is supporting health and wellbeing within the district.

Community Safety Partnership Action Plan 2023-2026

The Councils Community Wellbeing and Partnership Officer and the Police Commander for South Staffordshire Police provided a twelve-month performance update against the South Staffordshire Community Safety Partnership Action Plan, covering the financial year 2024-2025.

- To reduce all recorded crime by 2%. **All crime reduced by 3%**
- To reduce vehicle crime by 2%. **Vehicle crime reduced by 4%**
- To increase the number of repeat victims of domestic abuse accessing services by 20% - **Numbers increased by 7%**
- To reduce serious violence, including violence against women and girls (VAWG) by 2%. **More serious violence reduced by 4%, VAWG reduced by 14%**
- To reduce anti-social behaviour by 10% - **Anti-social behaviour reduced by 16%.**
- To maintain the high level of feeling of safety during the day (88%) and improve the feeling of safety after dark (67%) – from the Residents' Survey in 2023 figures of reassurance remain the same. **As of 28th March no change in perception of residents both during the day and after dark.**

Date of next meeting Tuesday 2nd December 2025.

Stafford Borough Council

Stafford Borough Council's Community Wellbeing Scrutiny Committee met on 24 September 2025, and received a presentation from Wayne Gethings, Group CEO of Housing Plus.

The Scrutiny Committee also received a presentation which provided an update on Disabled Facilities Grants.

The Q1 Performance Report was scrutinised.

The next meeting of the Community Wellbeing Scrutiny Committee will take place on 4 December 2025.

The Task and Finish Working Group for Food Waste Collections will meet in November.

Staffordshire Moorlands District Council

The Council's Health and Wellbeing Committee met on 3 September 2025.

Members received a presentation from the Chief Operating Officer at North Staffordshire Combined Healthcare NHS Trust on mental health, learning disability and autism.

The newly appointed Health & Wellbeing Projects Officer – Staffordshire Parish Councils' Association was introduced to the Committee, and she offered to support members within their parishes.

The Chair provides feedback on the work undertaken by the Health and Care Overview and Scrutiny Committee at each meeting.

The next meeting is scheduled to take place on 19 November 2025.

Tamworth Borough Council

14th October 2025

At the meeting in October the Health and Wellbeing Scrutiny Committee received where they received the following updates –

- Safeguarding Children and Adults at Risk of Abuse Report (April 2025 - September 2025)
- Community Recovery Grants progress
- Building Better Communities - Community Cohesion and Engagement Strategy

The next meeting is on the 25th November 2025.

Link to Strategic Plan

7. Scrutiny work programmes are aligned to the ambitions and delivery of the principles, priorities, and outcomes of the Staffordshire Corporate Plan.

Link to Other Overview and Scrutiny Activity

8. The update reports provide overview of scrutiny activity across Borough and Districts, shares good practice, and highlights emerging concerns which inform work programmes for Health and Care Overview and Scrutiny Committees across Staffordshire.

List of Background Documents/Appendices:

Council	District/ Borough Representative on CC	County Council Representative on DC/BC
Cannock Chase	Tony Johnson	Neil Parton
East Staffordshire	Aaron Mansfield	Michael Carver
Lichfield	Steve Norman	Tracey Dougherty
Newcastle	Rupert Adcock	Adam Griffiths
South Staffordshire	Helen Adams	James Hodges
Stafford BC	Ann Edgeller	Antonia Orlandi-Fantini
Staffordshire Moorlands	John Jones	Charlotte Kelly
Tamworth	Natalie Statham	Wayne Luca

Contact Details

Report Author: Zach Simister
Job Title: Scrutiny and Support Officer
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NEWCASTLE-UNDER-LYME BOROUGH COUNCIL

CORPORATE LEADERSHIP TEAM'S REPORT TO CABINET

3 February 2026

Report Title: Walleys Quarry Update

Submitted by: Chief Executive

Portfolios: Sustainable Environment; One Council, People & Partnerships

Ward(s) affected: All

<u>Purpose of the Report</u>	<u>Key Decision</u>	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
To update Cabinet on the latest position regarding the problematic odours in the Borough associated with Walleys Quarry.			
<u>Recommendation</u>			
That Cabinet:			
<ol style="list-style-type: none"> 1. Notes the contents of this update report. 			
<u>Reasons</u>			
To ensure Cabinet is kept updated on the ongoing work Walleys Quarry landfill.			

1. **Background**

- 1.1 For a number of years, parts of the borough have suffered from foul odours from the Walleys Quarry Landfill Site in Silverdale which has, until its liquidation been operated by Walleys Quarry Ltd. The Environment Agency (EA) is the lead regulator for permitted landfill sites, testing and enforcing compliance with the permit under which the site operates. The Council also has a role in influencing the operation and performance of such sites, where an operator fails to comply with actions required under an abatement notice issued by the Council in relation to any statutory nuisance caused by the site.
- 1.2 In March 2021, Council held an extraordinary meeting to receive the report of the Economy, Environment and Place Scrutiny Committee review into the Walleys Quarry issues, and to debate a motion demanding the immediate suspension of operations and acceptance of waste at the Walleys Quarry Landfill site.
- 1.3 Following extensive work, officers determined that the odours from the Walleys Quarry site amounted to a Statutory Nuisance and, on 13 August 2021, served

an Abatement Notice on Walleys Quarry Ltd. (WQL). Following an appeal by Walleys Quarry Ltd, and a successful mediation process, His Honour District Judge Grego approved the settlement that the parties had reached and issued a court order upholding the Abatement Notice and dismissing WQL's appeal on 6 October 2022.

- 1.4** Further instances of statutory nuisance identified which amount to a breach of the Abatement Notice, the Council's Enforcement Policy will guide the process to be followed [Reference: Environmental Health enforcement policy – Newcastle-under-Lyme Borough Council (newcastle-staffs.gov.uk). This would determine what action the Council would take, and whether that would be formal or informal. Enforcement is usually considered sequentially but should the circumstances or nature of the breach be such, escalation direct to prosecution is possible. The Council needs to obtain the consent of the Secretary of State before it is able to prosecute an offence of breaching an abatement notice, as the site is permitted by the Environment Agency. Such consent has been obtained.
- 1.5** Members and Officers have attended Liaison Meetings to maintain contact with Walleys Quarry Ltd, and with other agencies involved with the issue. Cabinet has received monthly updates on the issues relating to the odours, and Council has also been regularly updated.
- 1.6** At its meeting of 23 July 2025, full Council resolved to write to the Secretary of State for the Environment, Food and Rural Affairs, the local member of parliament, the Chief Executive of the Environment Agency and the Leader of Staffordshire County Council. The following updates on this correspondence are provided.
 - 1.6.1** The Secretary of State, Steve Reed OBE MP, was asked to provide a timetable for a public enquiry into the actions of the Environment Agency through the Walleys Quarry process and for confirmation that he would provide a guarantee that all costs of remediation would be met by UK Government.
 - 1.6.2** In response, correspondence has been received on 18 September 2025 from Mary Creagh CBE MP, and is set out in Appendix 4 in the Cabinet report dated 14 October 2025.
 - 1.6.3** The Member of Parliament for Newcastle-under-Lyme, Adam Jogee MP, was asked for specific assistance in getting the relevant Government departments and agencies to engage with the multi-agency co-ordinating group; to call for Government to play an active role in the safe restoration of the site; and to join calls for a public enquiry into the site and its regulation. There has to date, been no response. On 24 November 2025 the Council's Health and Wellbeing and Environment Scrutiny considered an item on Walleys Quarry, and raised concerns regarding not having received a response from the Member of Parliament. The Scrutiny Committee requested that a further letter be sent, which was issued on 28 November 2025.
 - 1.6.4** The Chief Executive for the Environment Agency was asked to commit real and lasting financial support for the restoration of the site; that

continuous monitoring would continue to be in place; and that a public meeting be held by the end of September. A reply was received on 20 August 2025 and is set out in the Cabinet report dated 2 September 2025.

- 1.7 On the anniversary of the issue of the Environment Agency’s Closure Notice, the Leader of the Council, members of the Stop the Stink Campaign group and the Member of Parliament for Newcastle-under-Lyme took part in media interviews, with the Council continuing to press for funding for full restoration of the site.
- 1.8 The Council continues to assess the prevalence of odours off site.

2. Issues

- 2.1 This updated report shows the data in respect of complaints reported to the Council and officer monitoring through a number of figures shown below.

Fig 1. Monthly odour complaint data for 2025. In 2025 the total number of complaints received to the Council was 1821.

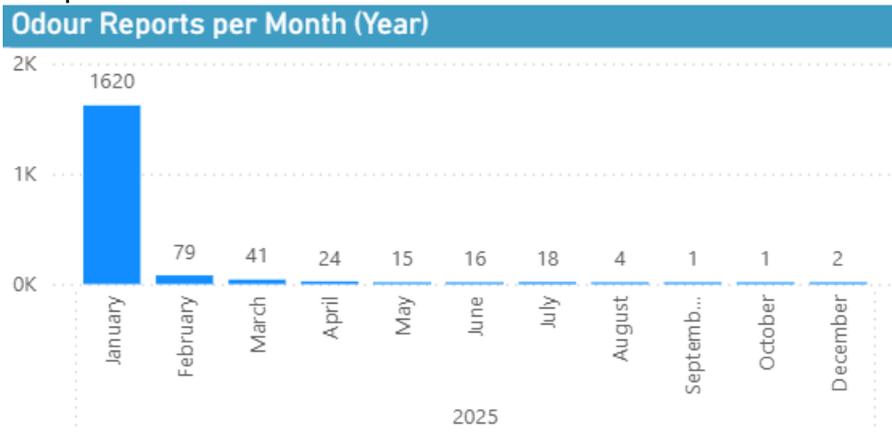
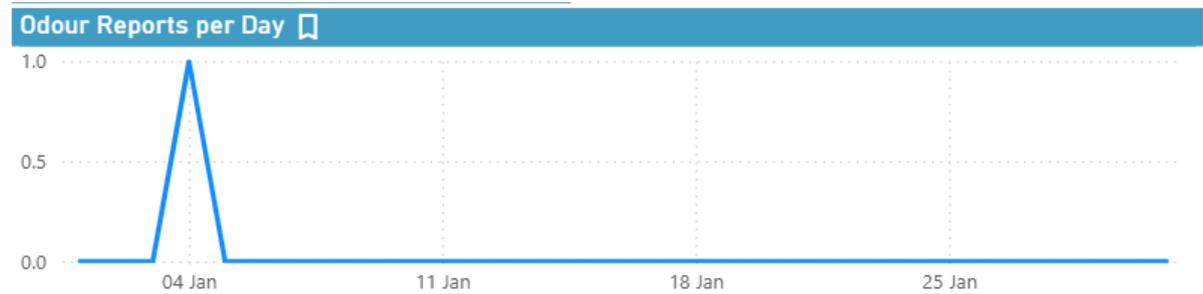
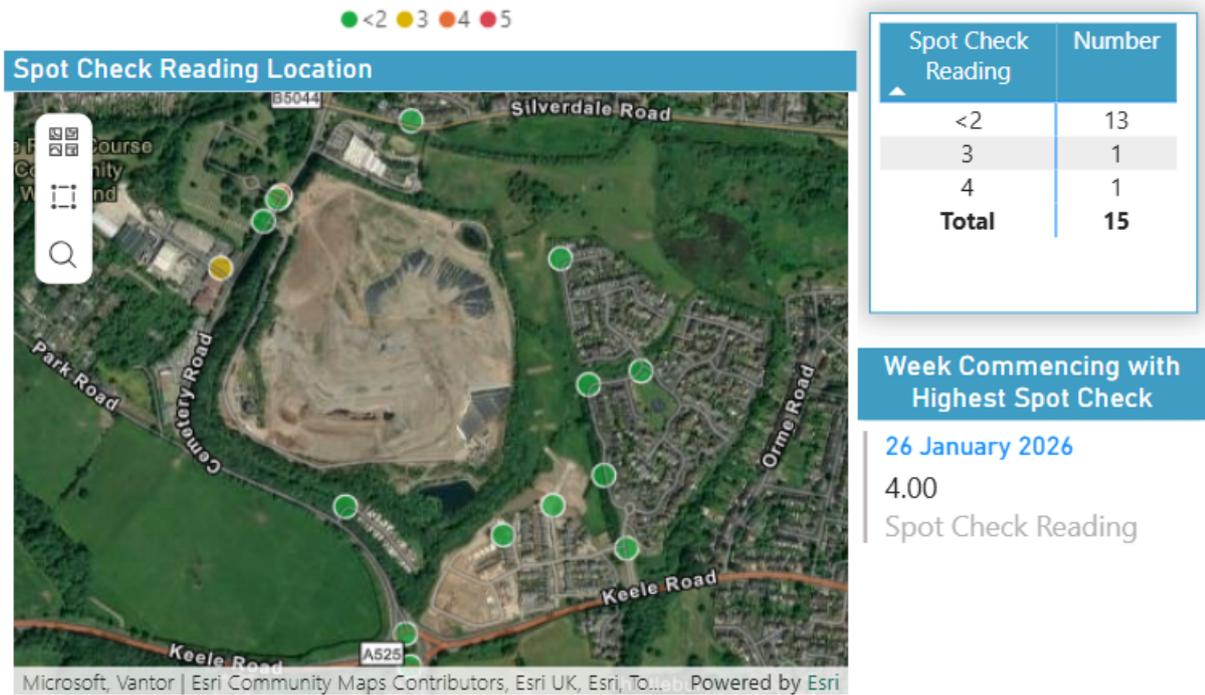


Fig 2. Daily complaint data for January 2026. The total number of complaints received to the Council was 1.



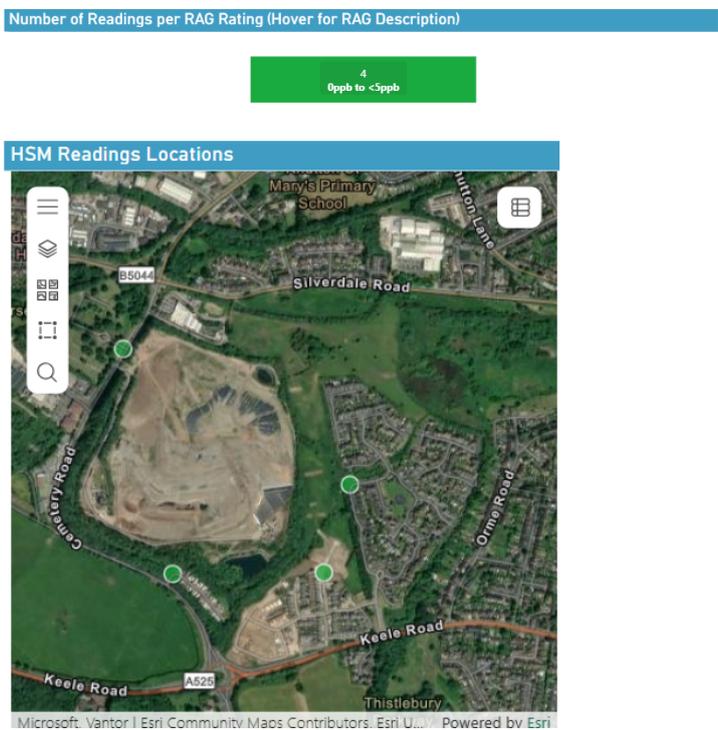
Odour assessments

- 2.2 Fig 3. Officer odour assessments - January 2026. This shows the officer intensity rating of the odour assessments.



Hydrogen Sulphide Monitoring [HSM]

2.3 Fig 4. Officer Jerome hydrogen sulphide monitoring results – January 2026

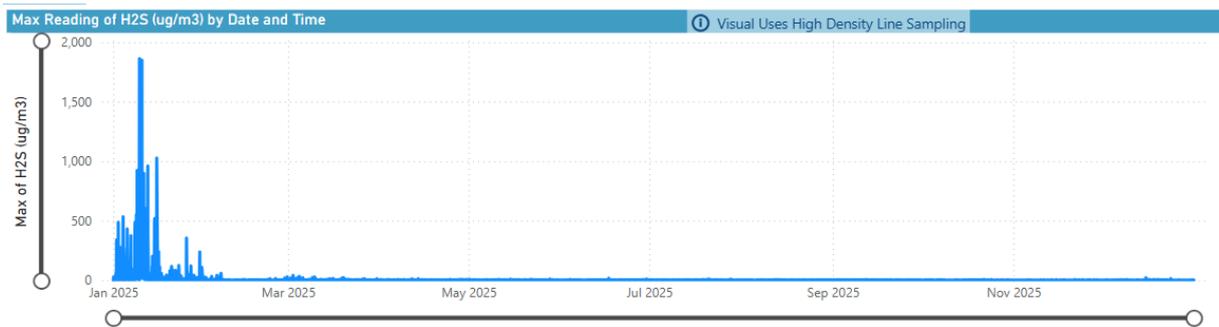


The highest level of hydrogen sulphide recorded in January 2026 was 3.87ppb at Dill Close on 28 January.

HSM time	Month	Highest HSM reading
28/01/2026 08:34:00	January	3.87

Environment Agency Air Quality Data

- 2.4** The Council, Staffordshire County Council, and the Environment Agency have jointly funded a campaign of air quality monitoring utilising static air monitoring stations. The Environment Agency manage and operate these air quality monitoring stations. Data from these stations is routinely published by the Environment Agency.
- 2.5** In the period 12-18 January 2026 the raw data from MMF Maries Way reported 3.9% as the percentage of time the location recorded hydrogen sulphide above the WHO odour annoyance guideline level. The weekly exceedance for the following week 19-25 January 2026 was 0% at both air quality monitoring stations.
- 2.6** The maximum hydrogen sulphide recorded across the monitoring stations [MMFs] from January 2025 to December 2025 is set out in the figure below.



Environment Agency Regulatory and Enforcement Action

- 2.7** The Environment Agency provide updates on its activity on the Walleys Quarry Landfill which can be accessed here:
<https://engageenvironmentagency.uk/engagementhq.com/hub-page/walleys-quarry-landfill>

NULBC Update

- 2.8** The Council is providing both the Environment Agency and liquidator any support we can within our powers to keep this landfill under control, as it is currently.
- 2.9** We will continue to monitor the data in relation to the landfill.
- 2.10** We will continue to undertake odour monitoring and assessments in the community.

- 2.11 We would ask that should the community be adversely affected by odour that complaints are logged to the EA or ourselves via Report a problem or concern about Walleys Quarry – Newcastle-under-Lyme Borough Council.

Multi-Agency Working

- 2.12 We have started working with partners to review:
- the ongoing work by the Environment Agency to minimise emissions off site;
 - the future of the site considering the availability of any funding and the potential routes to delivery
- 2.13 Further details of this work will be provided in a future report following the establishment of working groups.

UK Health Security Agency [UKHSA]

- 2.14 The UKHSA health update for Walleys Quarry landfill site is published monthly on the Environment Agency engagement webpage [Air Quality Monitoring | Engage Environment Agency](#)

The UKHSA Position Statement for December 2025 is:
Whilst the risk to long-term (lifetime) health cannot be excluded, currently this risk is likely to be small and will continue to be so while hydrogen sulphide concentrations remain around the current level. Reductions in hydrogen sulphide are anticipated to continue to improve.

3. Recommendation

- 3.1 Cabinet is recommended to:
- Note the contents of this update report.

4. Reasons

- 4.1 To ensure Cabinet is kept updated of the ongoing work to address the issues associated with the odours from Walleys Quarry landfill.

5. Options Considered

- 5.1 To ensure Cabinet is kept updated of the ongoing work to address the issues associated with the odours from Walleys Quarry landfill.

6. Legal and Statutory Implications

- 6.1 Part III of the Environmental Protection Act 1990 is the legislation concerned with statutory nuisances in law. This is the principal piece of legislation covering the Council's duties and responsibilities in respect of issues relating to odour nuisance.

- The relevant part of Section 79 defines a statutory nuisance as any smell or other effluvia arising on industrial, trade or business premises which is prejudicial to health or a nuisance. The Council is responsible for undertaking inspections and responding to complaints to determine whether a statutory nuisance exists.
- Where a statutory nuisance is identified or considered likely to arise or recur, section 80 of the Act requires that an abatement notice is served on those responsible for the nuisance. The abatement notice can either prohibit or restrict the nuisance and may require works to be undertaken by a specified date(s).
- It is then a criminal offence to breach the terms of the abatement notice. Because the site is regulated by the Environment Agency under an Environmental Permit, the council would need to obtain the consent of the Secretary of State before it is able to prosecute any offence of breaching the abatement notice.
- The Act provides powers in respect of a breach. If a person on whom an abatement notice is served, without reasonable excuse, contravenes or fails to comply with any requirement or prohibition imposed by the notice, they shall be guilty of an offence. If this is on industrial, trade or business premises shall be liable on conviction to an unlimited fine. It is a defence that the best practicable means were used to prevent, or to counteract the effects of, the nuisance.

6.2 Walleys Quarry Ltd in February 2025 entered voluntary liquidation.

6.3 Upon the liquidation of Walleys Quarry Ltd, the abatement notice and the legal requirements in respect of odours, will cease to be enforceable. As a result, those legal proceedings will not continue. The Council will keep this under review.

6.4 The Council also continues to engage with the Crown Estate and the Environment Agency regarding any future plans for the site.

7. **Equality Impact Assessment**

7.1 The work of the Council in this regard recognises that the problematic odours in the area may impact on some groups more than others.

7.2 The work has been focussed on minimising this impact and is now on maintaining the improvements made.

8. **Financial and Resource Implications**

8.1 Dedicated officer resource has been allocated to continue the Council's work regarding Walleys Quarry Landfill.

8.2 On 25 February 2025, the Council was listed as a creditor in the 'Notice of Statement of Affairs' signed by a Director of Walleys Quarry Ltd. The amount owed to the Council is £132,097.20. This outstanding debt is made up of £102,000 in respect of the legal fees agreed through the mediated settlement in court back in October 2022 relating to the Abatement Notice. The remaining amount relates to outstanding Business Rates.

8.3 The Council is now in correspondence with Walleys Quarry liquidators in order to recover these outstanding monies. Updates on this situation will be provided as and when available.

9. Major Risks & Mitigation

9.1 A GRACE risk assessment has been completed including the following main risks:

- Failure to maintain the reduction in odour levels;
- Community dissatisfaction at odour levels;
- Failure to ensure suitable restoration of Walleys Quarry

9.2 Controls have been identified and implemented in order to control these risks; the main controls include:

- Dedicated officer resource for Walleys Quarry work has been secured;
- Continued air quality monitoring provision;
- Robust procedure for investigating complaints with experienced officers;
- Specialist expert advice maintained;
- Multi-Agency partnership working continues.

UN Sustainable Development Goals (UNSDG)



10. One Council

Please confirm that consideration has been given to the following programmes of work:

One Commercial Council

We will make investment to diversify our income and think entrepreneurially.

One Digital Council

We will develop and implement a digital approach which makes it easy for all residents and businesses to engage with the Council, with our customers at the heart of every interaction.

The Council will use all available monitoring data and digital tools in making strategic and operational decisions in relation to Walleys Quarry.

One Sustainable Council

We will deliver on our commitments to a net zero future and make all decisions with sustainability as a driving principle

The Council will further develop the Walleys Quarry landfill webpage to make it easier for residents and businesses to be kept up to date with the works being undertaken onsite.

11. Key Decision Information

11.1 As an update report, this is not a Key Decision.

12. Earlier Cabinet/Committee Resolutions

12.1 This matter has been variously considered previously by Economy, Environment & Place and Health, Wellbeing & Environment Scrutiny Committee, Council and Cabinet on 21st April 2021, 9th June 2021, 7th July 2021, 21st July 2021, 8th September 2021, 13th October 2021, 3rd November 2021, 17th November, 1st December 2021, 12th January 2022, 2nd February 2022, 23rd February 2022, 23rd March 2022, 20th April 2022, 7th June 2022, 19th July 2022, 6th September 2022, 18th October 2022, 8th November 2022, 6th December 2022, 10th January 2023, 7th February 2023, 13th March 2023, 5th April 2023, 6th June 2023, 18th July 2023, 19th September 2023, 17th October 2023, 7th November 2023, 5th December 2023, 16th January 2024, 6th February 2024, 14th February 2024, 19th March 2024, 10th April 2024, 4th June 2024, 16th July 2024, 10th September 2024, 25th September 2024, 15th October 2024, 5th November 2024, 25th November 2024, 3rd December 2024, 9th January 2025, 4th February 2025, 18th March 2025, 6th May 2025, 3rd June 2025, 8th July 2025, 2nd September 2025, 15th September 2025 and 14th October 2025, 4th November 2025, 24th November 2025, 2nd December 2025, 13 January 2026.

13. List of Appendices

13.1 None

14. Background Papers

14.1 None

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Groundwater at Walleys Quarry

The Environment Agency (EA) has instructed an environmental consultant to review both the site-specific hydrogeological and environmental risk assessments. This will help inform options for groundwater management in the short to medium term. We also anticipate commissioning, later this year, a full hydrogeological conceptual model of the site which informs the long-term options for the site. The findings from these reviews will be used within the Recovery Coordination Group (RCG) to reach consensus on the longer-term strategy for the site.

There is no active pumping groundwater from the site. Groundwater levels appear stable and have not adversely impacted steps being taken onsite. Groundwater level and quality are monitored quarterly at perimeter boreholes and have shown levels comparable with previous reports between 2017-2024.

In March 2025 we identified that groundwater stored in the onsite lagoon had elevated levels of ammoniacal nitrogen. We took action to remove this risk by disposing of the water to sewer, under a trade effluent discharge consent.

Capping and waste settlement

We are continuing to monitor settlement of waste beneath the capping, including where it may cause stress to the temporary capping or related infrastructure. There is an ongoing programme of monitoring and remedial works to address any gas or leachate egress that could pose a risk of serious pollution. Broader issues relating to site stability will be considered in the consultant's environmental risk assessment report outlined above.

Third-party gas contractor CLP remains onsite and continues to manage the gas utilisation plant and to balance the gas field.

Note

The EA is exercising its discretionary powers under Regulation 57(1) Environmental Permitting (England and Wales) Regulations 2016 to arrange for steps to be taken to remove a risk of serious pollution from Walleys Quarry. The EA does not own, operate, or assume responsibility for the site.

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NEWCASTLE-UNDER-LYME BOROUGH COUNCIL

CORPORATE MANAGEMENT TEAM'S REPORT TO CABINET

13 January 2026

Report Title: Progress of the Council's Sustainable Environment Strategy & Delivery Plan

Submitted by: Service Director – Sustainable Environment

Portfolio/s: Sustainable Environment

Ward(s) affected: All

Purpose of the Report

To provide Cabinet with an annual review of the Delivery Plan forming part of the Council's Sustainable Environment Strategy & Delivery Plan (SESDP).

Recommendation

That:

- 1. Cabinet notes the progress of the delivery plan associated with the Council's Sustainable Environment Strategy, and refers the update to a future meeting of the Health Wellbeing and Environment Scrutiny Committee (HW&E).**

Reasons

Following the production and subsequent approval by Cabinet of the updated Sustainable Environment Strategy and Delivery Plan in June 2024 it was agreed that Cabinet receives an annual update which is then referred as an update to the HW&E scrutiny committee to note progress of the delivery plan to meet the aims of the Council's Sustainable Environment Strategy and linked initiatives including the Council's Nature Recovery plans, Urban Tree Planting Strategy, UN Sustainable Development Goals and Climate Emergency Plans.

1. Background

1.1 The Council adopted its original Sustainable Environment Strategy in December 2020. The Strategy was a landmark document setting out the Council's commitment to the sustainable environmental future of the Borough and is an over-arching strategy, under which a range of other linked and related plans and initiatives sit.

1.2 The Strategy was refreshed in 2024 and approved by Cabinet in June 2024

- 1.3 The SESDP is governed to be reviewed every 6 months to ensure it is a living document and always relevant with developed actions and progress updates.

2. Progress to Date

2.1 Net Zero

- Reviewed and updated The Sustainable Environment Strategy & Delivery Plan during both 6 monthly review periods.
- HVO is now being used for all Council owned and leased heavy vehicles as a transitional fuel with electric alternatives being trialed.
- Successful in £3.2M from Salix PSDS to decarbonise Jubilee 2 Leisure Centre.
- Commissioned UKPNS to develop a Depot Electrification Roadmap.
- Developed a Business Sustainability Guide and Sustainable Events Checklist.

2.2 Recycling & Waste

- The Council is fully compliant with the government's proposal for simpler recycling and has started to collect flexibles and cartons 2 years ahead of the deadline.
- Increasing food waste service out to flats in advance of the mandatory April 2026 target alongside a communications campaign in partnership with SCC to reduce waste.
- Top quartile performer when compared to similar district councils in relation to overall recycling levels, kgs per household of residual waste, and missed collections
- New fleet of 17 Refuse Collection Vehicles (RCV's) fitted with electric bin lifts to reduce noise and save fuel (10% fuel saving predicted)

2.3 Natural Environment & Biodiversity

- Adopted Phase 2 and 3 of the Grassland Management Strategy.
- Signed the Transforming Trent Valley Terms of Reference.
- Awarded, shortlisted and participated in APSE, and Britain in Bloom.
- Gained 7 Green Flag Awards
- Perennial planting began at Queens Gardens and various other green spaces.
- Facilitating a project with Keele University to study long grass at 11 bereavement sites, and 3 Grass Management sites.

2.4 Engagement & Behaviour Change

- From April 2024 till March 2025 the team has engaged in over 80+ conferences, events, schools, site visits, and other engagements.
- Worked with over 10 schools to introduce Climate Action Plans with our free tools/templates.
- Grew our new social media over 500 likes/followers with thousands of engagements.
- Trained over 100 staff in Carbon Literacy.

- Embedded sustainability into every service through monthly action meetings.

2.5 Other Achievements

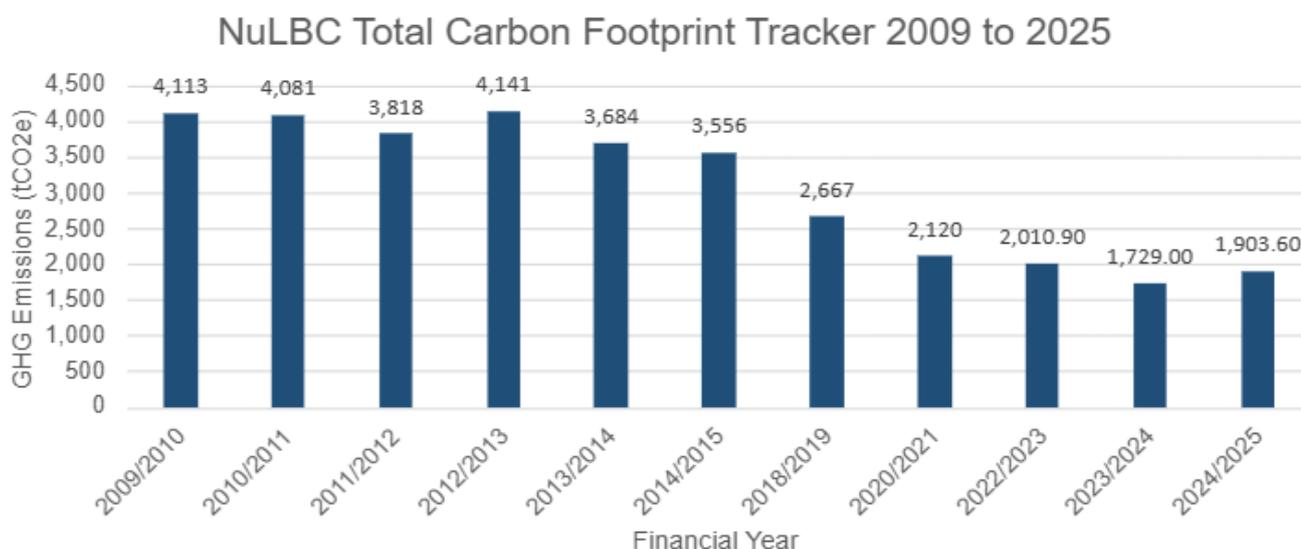
- Published a Business Sustainability Guide and Climate Action Plan Template with the Regulatory Services SEWG on the website available to all businesses with resources on actions to take, funding sources and key contacts.
- Created a Sustainability Impact Assessment Tool with the Strategy, People and Performance SEWG for all Committee Reports to analyse the sustainable impact of actions within reports.
- Published a Climate Action Planning Framework and Template, Sustainability Stakeholder List and list of collaboration opportunities that local education settings can use.
- Future Actions, to work and deliver a Sustainable Procurement Strategy, Adaptation Plan, People’s Sustainability Assembly and many more!

2.6 SES Delivery Plan

- Each of the Councils Directorates has developed actions which contribute to the overall SES. The actions and current progress of all the Directorates is shown in the updated SES Delivery Plan, which is a live document as Appendix 1 attached to this report.

2.7 Councils Carbon Footprint

- The Councils carbon footprint for 2024/25 is 1,903.60tonnes. There has been a slight increase in carbon emissions in the last year, which is attributed to increased gas consumption at J2, the depot and Castle House. However, the overall trajectory remains on a downward trend, as shown in the following graph.



3. **Proposal**

3.1 To note the annual review of the Sustainable Environment Strategy and Delivery Plan, the main changes and additions are detailed below:

- The Strategy document has been updated with new carbon footprint data for 2024/2025
- Multiple actions now have in-depth monthly updates with many now progressing instead of not started, many actions now also implemented.
- Actions NS13 and NS14 were created to action the Biodiversity Report Duty and Lyme Countryside Park.
- ND1 was created to action a papeleras and digital Neighbourhood Delivery.
- SE11 changed to "engage staff in behaviour change campaigns."
- SES8 was created to action educating peat use.
- SEFS5 changed to action the development and delivery of Sustainable Fleet Replacement Charging Strategy.
- PS1 and PS2 were created to action business travel and paperless.

4. **Reasons for Proposed Solution**

4.1 The Sustainable Environment Strategy and Delivery Plan set's out the Council's ambition to be an exemplar local authority in both caring for and enhancing our environment. Adapting to and mitigating the effects of climate change means changing the way we do things for the long-term benefit of the Borough.

4.2 To evolve the Council's Sustainable Environment Strategy and Delivery Plan, as a 'living' document.

5. **Options Considered**

5.1 There is no other option to meet the statutory challenges posed by the legislation.

6. **Legal and Statutory Implications**

6.1 The Climate Change Act 2008 has the following provisions:

- Carbon targets and carbon budgeting - The Act places the government under a legal duty to reduce greenhouse gas emissions by 80% below 1990 levels by 2050.
- The Committee on Climate Change - The Act also establishes the Committee on Climate Change, an independent, expert body to advise government on the appropriate level for the targets, budgets, and on matters relating to mitigation and adaptation. The Committee will submit annual reports to parliament on progress towards the targets and the government must respond to this report.

6.2 Councils Duty to reduce carbon emissions - There are currently no statutory requirements for local authorities to set or negotiate targets to reduce their own or area wide emissions. However, the Borough declared a Climate Emergency in April 2019 and committed to reach net zero for its own operations by 2030.

6.3 All Local Authorities also have a “biodiversity duty” under the Natural Environment and Rural Communities Act 2006.

6.4 Net Zero is a Statutory requirement by 2050 for the United Kingdom.

7. Equality Impact Assessment

7.1 There is no adverse equality impacts identified as a consequence of this report. Specific actions contained within the proposed reviewed SESDP will need to consider any equality impacts on a project-by-project basis.

7.2 However, a number of the UN Sustainable Development Goals which the Council is a signatory to relate to issues of social justice and fairness.

8. Financial and Resource Implications

8.1 There are some financial and resource implications for much of the scope 1 action in decarbonising the fleet and buildings of the Council however much of this can be funded externally through national government grants.

9. Major Risks

9.1 No major risk as actions are being delivered and progressing well throughout all services in NuLBC.

10. UN Sustainable Development Goals (UNSDG)

10.1 The Sustainable Environment Strategy and linked initiatives will support the realisation of the aims of all UN SDGs.



11. **Key Decision Information**

11.1 This report is an update on the progress of the SES and associated delivery plan; therefore, it is not a key decision.

12. **Earlier Cabinet/Committee Resolutions**

12.1 There are several previous Council, Cabinet and Scrutiny Committee reports, notably Cabinets approval of the decarbonising RoadMap in October 2023. The approval of the SESDP in June 2024 by Cabinet. The last 6 monthly review in early 2025.

13. **List of Appendices**

13.1 Appendix 1 – SES – Delivery Plan 2025 V2

14. **Background Papers**

1. None

Last Updated: November 5th, 2025

Newcastle-under-Lyme Borough Council



Sustainable Environment Delivery Plan

This document will outline the actions needed to become a net zero Council by 2030, a net zero Borough by 2050, and a more biodiverse and engaged Borough. The decarbonisation actions below are all mapped by different scope emissions and all actions will include summary information, cost, staff or service leads, and a deadline. The actions will be updated by the Sustainable Environment Team bi-annually during their Working Group after the adoption by Cabinet to ensure the document stays fluid and relevant. This includes but isn't limited to updating action progress or information and adding actions to different sections. For more detail on 2030 actions, please see [The Site Heat and Fleet Decarbonisation Background](#) documents. Please find the Sustainable Environment Strategy & Delivery Plan on our website here.

Aims & Objectives

The aim of the Sustainable Environment Strategy and Delivery Plan is to drive forward a sustainable society, economy and environment in Newcastle-under-Lyme Borough for the benefit of residents, businesses, visitors and the natural environment by 2050, focusing on the built environment and energy, travel and transport, natural environment and sequestration, and engagement and behaviour change.

The objectives listed below will drive the action needed to achieve the main aim of this strategy and delivery plan, Newcastle Borough Council will:

1. **Facilitate the development into a Net Zero Council by 2030** through the decarbonisation of the Council's built environment and fleet.



2. **Facilitate the development into a Net Zero borough by 2050** through the decarbonisation of housing, businesses and transport.
3. **Promote the natural environment** in the borough to increase biodiversity, carbon sequestration, and storage.
4. **Develop a service-focused strategy and delivery plan** in the Council to engage Council staff and deliver service owned actions.
5. **Engage with residents, businesses and visitors** through online and physical communication networks to create sustainable behaviour change within the borough.

Governance

The governance and accountability of this strategy and plan will be dependent on the sustainable environment working groups that feed into and form the plan as well as a bi-annual review of the plan by Health, Wellbeing & Environment Scrutiny Committee, and an annual review by Cabinet. Each service will have a sustainable environment working group to drive forward the actions in the delivery plan to ensure different services are responsible for the transition towards a more sustainable future in the borough. Upon a bi-annual review by the Scrutiny Committee, the strategy and plan will be updated with new information, action progress and other additions to ensure it is a live document and always relevant. To track the progress of the SESDP The Green One Council Meeting has been created to track actions and evaluate their impact.

In total there are 8 working groups, each focused on different services in the Council. These are:

- Commercial Delivery
- Regulatory Services
- Neighbourhood Delivery



- Sustainable Environment (Streetscene, Recycling & Waste, Fleet & Site)
- IT & Digital
- Legal & Governance
- Strategy, People & Performance
- Planning

These working groups will identify relevant actions from the main delivery and service plan for the working groups to progress and achieve in collaboration with relevant service leads and the Sustainable Environment Services. Once done these will be reported, with progress being updated in the main strategy and plan during the next occurring quarterly review. Working groups will meet monthly with a service lead working group that meets quarterly to ensure good communication between services and the implementation of actions by their deadline.

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Progress Tracker	Cost Tracker
<p>Blue = Action Achieved & Ongoing</p> <p>Green = Action Achieved</p> <p>Yellow = Progress Underway</p> <p>Red = No Progress or Unsuitable Action</p>	<p>£ = £0 - £10,000</p> <p>££ = £10,000 - £100,000</p> <p>£££ = £100,000 - £1,000,000</p> <p>££££ = £1,000,000 - £10,000,000</p> <p>£££££ = £10,000,000 - £100,000,000</p>

2030 Built Environment & Energy Delivery Plan

To ensure the Council are able to decarbonise their own built environment, the Council has set out a delivery plan for 2030 with actions assigned by a certain deadline, to different staff and services and finally with a summary of the action and its cost. This will allow an accountable process for the decarbonisation of the Council's built environment. See the relevant actions below for the Council to achieve a net zero built environment by 2030:

Action Code	Action	Summary	Lead Service(s)	Cost (£)	Achievement Date	Carbon Saved (tCO2e)	Progress
Scope 1 Emissions							
BE301	To assign £7,396,287 of Council capital to the	The amount needed to decarbonise flagship sites was generated by	Finance & Sustainable Environment	£7,396,287 (££££)	February 2024	N/A	£7.4M of capital was adopted for decarbonisation

	decarbonisation of flagship sites.	Faithful & Gould who reviewed these sites.					in Council February 2024
BE302	To deliver the decarbonisation of all Council owned flagship sites.	<p>The Flagship sites of the Council include:</p> <ul style="list-style-type: none"> - Brampton Museum & Park - Bradwell Crematorium - Knutton Lane Depot - Jubilee 2 Leisure Centre - Newcastle Market Office - Castle House - Keele Cemetery <p>See below for detailed summaries of each site.</p>	Facilities Management, Regeneration & Sustainable Environment	£7,396,287 (££££)	December 2030	445 tCO2e	Action is progressing, updates located from BE303 to BE309 (28/05/25).
BE303	To deliver the decarbonisation of Brampton Museum & Park.	<p>Behaviour Change - £178</p> <p>Fabric Upgrades (Roof & Glazing) - £395,518</p> <p>LED Lighting - £17,056</p> <p>Heating & DHW Install - £143,324</p>	Facilities Management, Regeneration & Sustainable Environment	£622,514 (£££)	2030	14 tCO2e	Brampton Musuem has been awarded funding to implement LEDs, fabric and behaviour change



		BMS/Controls Upgrade - £63,688 Vent Upgrade - £3,750					upgrades (28/05/25).
BE304	To deliver the decarbonisation of Bradwell Crematorium.	Behaviour Change - £626 Fabric Upgrades (Wall & Roof) - £283,633 LED Lighting - £32,755 Heating & DHW Install - £211,564 PV Install - £36,700 BMS/Controls Upgrade - £52,632 Vent Upgrade - £7,500 Due to the lack of current electrified technology to replace the two furnaces in the Crematorium, this action be left until the technology is developed. Until then the emissions from their operations will be offset.	Facilities Management, Regeneration & Sustainable Environment	£625,411 (£££)	January 2026	31 tCO2e	Installing solar PV on the Office and Chapel south facing roof, including roof insulation upgrades (30/08/24). Installed solar PV and roof insulation upgrades (28/05/25). Looking into funding electric cremators through Salix PSDS to replace current diesel cremators (28/05/25).



BE305	To deliver the decarbonisation of Knutton Lane Depot.	Behaviour Change - £632 Fabric Upgrades (Wall, Roof, Glazing) - £1,420,936 LED Lighting - £44,664 Heating & DHW Install - £525,920 PV Install - £42,000 BMS/Controls Upgrade - £129,410 Vent Upgrade - £3,000	Facilities Management, Regeneration & Sustainable Environment	£2,166,561 (££££)	January 2027	96 tCO2e	Works to electrify and decarbonise the Depot are underway through a partnership with the County and UK Power Networks Services.
BE306	To deliver the decarbonisation of Jubilee 2 Leisure Centre.	Behaviour Change - £1,786 LED Lighting - £119,392 Heating & DHW Install - £3,438,300 PV Install - £280,000 BMS/Controls Upgrade - £106,600 Cooling Upgrade - £170,000 Vent Upgrade - £10,000	Facilities Management, Regeneration & Sustainable Environment	£4,126,078 (££££)	January 2029	280 tCO2e	The Council is looking to externally fund some of this action through the Salix PSDS Scheme. NuLBC have been awarded ~£2.8M to install solar thermal and air source heat pumps to decarbonise J2 heating (28/05/25).



BE307	To deliver the decarbonisation of Newcastle Market Office.	<p>The Market Office is a small office in Town used for the markets staff. However the site is now only being used as a warehouse. Facilities are being removed except for lighting. However full installations are being left in in case of capacity change.</p> <p>Behaviour Change - £10 Fabric Upgrades (Roof) - £1,335 LED Lighting - £971 Heating & DHW Install - £4,335 PV Install - £2,310 BMS/Controls Upgrade - £607 Vent Upgrade - £750</p>	Facilities Management, Regeneration & Sustainable Environment	£10,835 (££)	August 2024	1 tCO2e	The market Office has been transitioned into a warehouse for the markets and will no longer need certain interventions.
BE308	To deliver the decarbonisation of Castle House.	Castle House is owned by Staffordshire County Council however houses the corporate offices of NBC. The building	Facilities Management, Regeneration & Sustainable Environment	£57,017 (££)	August 2024	14 tCO2e	Upon discussing the subject of PV Solar on Castle House the County Council have already



		requires mostly behaviour change action however does need some LED install and PV. Behaviour Change - £1,465 LED Lighting - £5,952 PV Install - £49,600					undertaken consultation and the roof structure available for PV is not strong enough for additional solar installations, meaning PV install should be excluded from this action.
BE309	To deliver the decarbonisation of Keele Cemetery.	Behaviour Change - £172 LED Lighting - £13,720 PV Install - £33,400 BMS/Controls Upgrade - £20,580	Facilities Management, Regeneration & Sustainable Environment	£67,872 (££)	January 2026	9 tCO2e	Installing solar PV on south facing roof area (30/08/24). All upgrades have been completed, staff using the building must know be educated to use the controls efficiently (28/05/25).
BE3010	To facilitate a consultation on the decarbonisation	This will identify if this is achievable by 2050, the cost, and necessary	Facilities Management, Regeneration &	£££	December 2030	To be identified through consultation	



	of remaining Council owned sites in the borough.	interventions of decarbonising all Council owned sites such as leased and rented spaces.	Sustainable Environment				
Scope 2 Emissions							
BE3011	To power the energy demand of the Council's built environment on 100% clean/renewable electricity	To achieve this action the Council must ensure their supplier of electricity generates electricity solely from renewable energy.	Facilities Management & Sustainable Environment	££	August 2024	N/A	The Council's built environment is completely powered by clean electricity.
Scope 3 Emissions							
BE3012	To ensure all contractors and resources used in decarbonising the Council's built environment are net zero and ethical or have plans in place to be so by 2030.	All transmission and distribution the Council partakes in must be or planning to be ethical and sustainable to ensure the organisations scope 3 emissions from external activities become decarbonised.	Procurement, Facilities Management, Regeneration & Sustainable Environment	£££	April 2026	N/A	This action will directly relate to the introduction of a sustainable procurement plan. A sustainable procurement policy is being created with a 2026 deadline (28/05/25).
BE3013	To ensure the Council has divested from all fossil fuel	By investing and working with companies and investors that	Procurement, Finance & Sustainable Environment	£££	April 2025	To be identified through consultation	

	companies and investors.	support the fossil fuel industry the Council is supporting climate change.						
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To learn more about the energy savings and time it takes for these energy efficiency measure to pay themselves back for the consulted flagship sites please consult the table below created through the Site Heat Decarbonisation Roadmap:

Table 20.

Payback periods for each intervention (2030 payback)

Cost of Install			
Site	Cost of Install	Annual Energy Spend Saving (today's rates)	Payback (yrs.)
Behaviour Change	£5,455	£36,369	0.2
Fabric Upgrades	£3,099,491	£28,557	108.5
LED Install	£303,383	£31,085	9.8
PV Install	£191,310	£50,410	3.8
BMS Upgrade	£520,307	£38,005	13.7
Chiller Upgrade	£175,000	£6,754	25.9
Vent Upgrade	£34,000	£11,129	3.1

Simple Payback means the number of years after which an investment has paid for itself. Table 20 shows the payback periods for each intervention using today's rates, which have been predicted through a Simple Payback calculation. This is calculated by dividing the initial cost of the retrofit by the energy savings per year. Typically, interventions with the shortest paybacks are assumed to be the most cost effective. The current cost of intervention for Heating and DHW will cause an increase in energy costs rather than savings and hence has been excluded from the payback calculations. As highlighted above, focus should be initially targeted at interventions with the shortest payback period. The emergence of new systems and technologies could offer better alternatives for heating system replacements.



2030 Fleet Delivery Plan

To ensure the Council are able to decarbonise their own fleet, the Council will have set out a delivery plan for 2030 with actions assigned by a certain deadline, to different staff and services and finally with a summary of the action and it's cost. This will allow an accountable process for the decarbonisation of the Council's fleet. The full transition and timeline of actions is located in the Council's Fleet Replacement Matrix. See the relevant actions below for the Council to achieve a net zero fleet by 2030:

Action Code	Action	Summary	Lead Service(s)	Cost (£)	Achievement Date	Carbon Saved (tCO2e)	Progress
Scope 1 Emissions							
F301	To assign £10.76M of Council capital to the decarbonisation of the Council's fleet.	The amount needed to decarbonise the fleet was generated by Everergi who reviewed these sites.	Finance & Sustainable Environment	£10.76M (££££)	February 2024	N/A	£10.76M of capital was adopted for decarbonisation in Fleet Transition Plan 2024
F302	To deliver the decarbonisation of all Council owned light vehicles and equipment through the fleet transition plan.	The light fleet of the Council include: - 41+ assets (vans, passenger vehicles, mowers, etc.) This will follow the fleet transition plan.	Facilities Management, Regeneration & Sustainable Environment	£2.2M (££££)	December 2030	92.63 tCO2e	Work to electrify and decarbonise the fleet has begun with 6 new operational electric vans replacing fossil fuelled vehicles and the trailing

							of electric bin lifts for collections vehicles.
F303	To deliver the decarbonisation of all Council owned heavy vehicles and equipment through the fleet transition plan.	The heavy fleet of the Council includes: <ul style="list-style-type: none"> - 47+ assets (Sweeper, MEWP, Freighters, Cage). This will follow the fleet transition plan.	Facilities Management, Regeneration & Sustainable Environment	£7.96M (££££)	December 2040	497.37 tCO2e	As a transitional fuel the Councils is using Hydrotreated Vegetable Oil (HVO) to reduce heavy fleet and machine emissions until vehicles are electrified, especially heavy commercial vehicles. This reduces tailpipe emissions by about 90%. This has decreased the Council's 2023/2024 Carbon Footprint by about 661.1 tonnes of CO2e from 2022/2023 levels (15/10/2024).
Scope 2 Emissions							

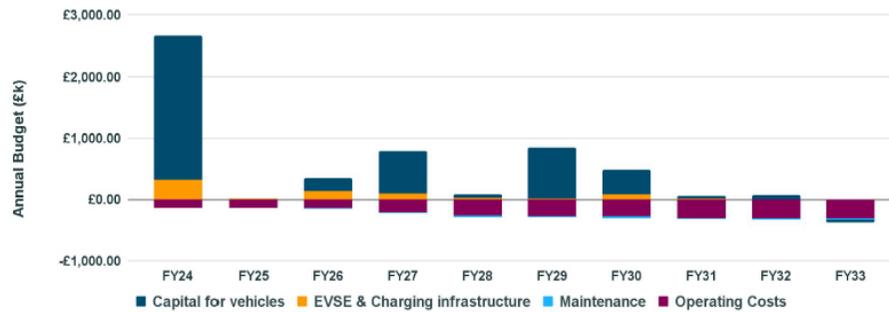
F304	To power the energy demand of the Council's fleet on 100% clean/renewable electricity	To achieve this action the Council must ensure their supplier of electricity generates electricity solely from renewable energy and must completely remove the use of fossil fuels.	Facilities Management & Sustainable Environment	££	August 2024	N/A	The Council's EV fleet is completely powered by clean electricity.
Scope 3 Emissions							
F305	To ensure all contractors and resources used in decarbonising the Council's fleet are net zero and ethical or have plans in place to be so by 2030.	All transmission and distribution the Council partakes in must be or planning to be ethical and sustainable to ensure the organisations scope 3 emissions from external activities become decarbonised.	Procurement, Facilities Management, Regeneration & Sustainable Environment	£££	April 2026	N/A	This action will directly relate to the introduction of a sustainable procurement plan. A sustainable procurement policy is being created with a 2026 deadline (28/05/25).

For the specific actions for transitioning vehicles in the Council's fleet please consult the timeline of actions from Everergi which are located below. These actions are also in the Council's Fleet Replacement Matrix:

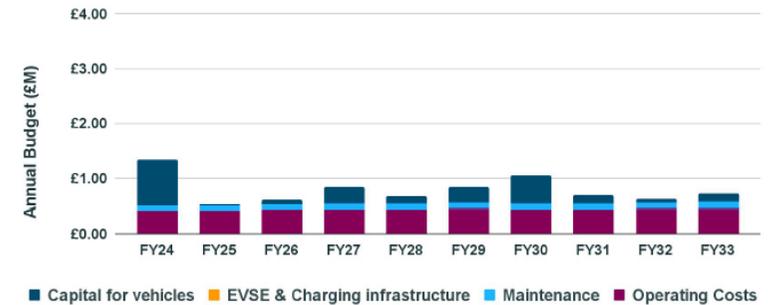
Scenario Analysis - Leadership transition FY 24 to FY33

The leadership scenario requires £2.86M extra over the period to FY33. Higher upfront vehicle purchases and the need to deploy infrastructure are only partially offset by operating and maintenance savings during the period to FY33.

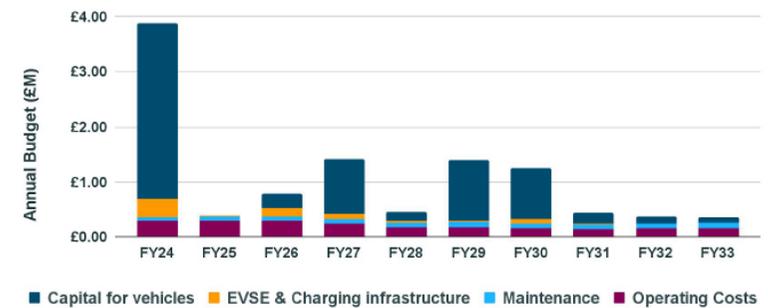
YEAR ON YEAR COST DIFFERENCE COMPARED TO BAU



BUSINESS AS USUAL



LEADERSHIP TRANSITION



Overall financial summary NPV 2023 to 2032			
Capital costs	BAU (£M)	Leadership transition (£M)	Difference
Vehicle operating costs	£4.41	£2.08	£2.34 M savings
Vehicle maintenance	£1.00	£0.84	£0.15 M savings
Vehicle capital expenses	£2.49	£7.11	£4.62 M additional
EVSE & charging capital expenses	£0	£0.73	£0.73 M additional
Total	~£7.90	~£10.76	~£2.86 M additional

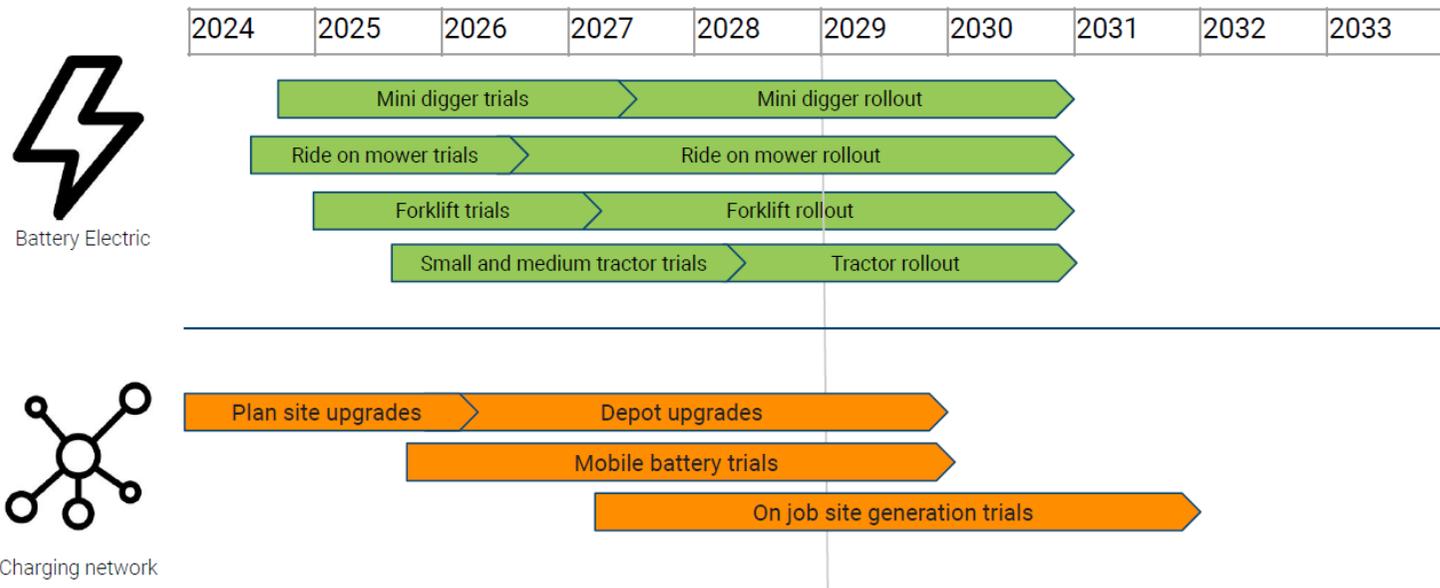
Commercial in Confidence



Next steps to transition plant and equipment

A staged approach to the transition is recommended for NULBC focusing current fit-for-purpose market availability and total cost of ownership suitability. Periodic reevaluation will be required to update the plan.

The NULBC plant equipment fleet of 21 vehicles currently show low utilisation which typically does not show an optimal transition scenario from a total cost of ownership perspective. Below is an indicative suggested timeline for replacing NULBC plant equipment vehicles, starting with Ride on Mowers.



Commercial in Confidence



2050 Built Environment & Energy Delivery Plan

To ensure the energy efficiency and emissions reduction of the entire borough, the Council plan to create a net zero borough by 2050. This includes our built environment and energy which will need to have extensive decarbonisation efforts to be completed. Below are some of the actions the Council and borough need to take today to begin our journey towards a net zero built environment and energy system by 2050.

Action Code	Action	Summary	Lead Service(s)	Cost (£)	Achievement Date	Carbon Saved (tCO2e)	Progress
Scope 1 Emissions							
BE501	To develop and achieve a net zero built environment and energy system in Newcastle-under-Lyme borough by 2050.	This includes the borough's agriculture, housing, industry, commercial, energy, waste and infrastructure sectors.	Sustainable Environment, Regeneration & Planning	To be identified through consultation	To be identified through consultation	To be identified through consultation	
BE502	Assign appropriate capital and external funding for remaining Council owned sites and emissions.	Upon consultation the Council will be able to identify the entire cost of decarbonising all Council owned site assets.	Finance & Sustainable Environment	£££££	January 2026	N/A	
BE503	Decarbonise remaining	This includes all offices, owned	Facilities Management,	£££££	December 2030	N/A	The Philip Astley Centre

	Council owned sites in the borough according to the flagship sites	buildings, business rented spaces however not leased spaces, and these are the responsibility of the organisation residing.	Regeneration & Sustainable Environment				has been decarbonised. 11 shop fronts have had doubles glazed shop fronts installed (29/05/25).
BE504	To develop a consultation on the borough's housing stock to develop actions for 2050.	This consultation on the borough's housing stock will help identify actions for a net zero housing sector through identifying its carbon footprint, what actions need priority and what interventions need to be implemented.	Sustainable Environment, Regeneration & Planning	To be identified through consultation	To be identified through consultation	To be identified through consultation	
BE505	To partner with Aspire Housing to decarbonise all social housing in the borough.	To partner and support Aspire Housing in decarbonising their social housing stock to ensure social housing is net zero and more	Sustainable Environment, Regeneration & Planning	To be identified through consultation	To be identified through consultation	To be identified through consultation	36 social housing developments have been decarbonised to date.



		affordable for residents.					
BE506	To partner with Staffordshire Business & Environment Network (SBEN) to begin decarbonisation schemes for local businesses and industry.	To partner and support SBEN in a scheme to help decarbonise businesses and industry through funding and advice.	Sustainable Environment, Regeneration & Planning	To be identified through consultation	To be identified through consultation	To be identified through consultation	
BE507	To develop a consultation on the borough's industrial & commercial stock to develop actions for 2050.	This consultation on the borough's business and industry stock will help identify actions for a net zero economic sector through identifying its carbon footprint, what actions need priority and what interventions need to be implemented.	Sustainable Environment, Regeneration & Planning	To be identified through consultation	To be identified through consultation	To be identified through consultation	<p>The Environmental Health and Licensing Teams will share sustainable information with businesses on their routine checks (23/09/2024).</p> <p>The Council has developed a Business Sustainability Guide for local businesses to use to help</p>

							their sustainable journeys (28/05/25).
BE508	To create and implement a waste reduction strategy.	By implementing a comprehensive waste reductions strategy the Council will be able to reduce waste and increase recycling, with the end goal to develop a circular economy in Newcastle-under-Lyme borough.	Sustainable Environment & Collections	To be identified through consultation	To be identified through consultation	To be identified through consultation	This is being created with the Staffordshire Waste Partnership (28/05/25).
BE509	To identify and implement areas for renewable energy generation.	By developing more sites of renewable energy generation in the borough the borough will not need to source it from elsewhere.	Sustainable Environment, Regeneration & Leadership	To be identified through consultation	To be identified through consultation	To be identified through consultation	
BE5010	To develop the Keele Sustainable Solar Energy Park	To develop a solar energy generation park on a site allocated next to Keele Cemetery and operate it until	Sustainable Environment, Planning & Leadership	To be identified through consultation	2030	To be identified through consultation	Resolved to produce a detailed feasibility study and business



		the area is needed for burials.					case for the site. Resolved to submit a planning application and further report progress.
BE5011	To partner with and help advise Capital & Centric in developing more sustainable and net zero sites at the Midway, Ryecroft and York Place.	Capital & Centric are redeveloping multiple sites and we need to make sure they are as sustainable as possible.	Sustainable Environment & Regeneration	To be identified through consultation	To be identified through consultation	To be identified through consultation	A meeting between the Council and C&C will be held soon. A meeting was held and NuLBC advised with C&C about the sustainability of their new developments (28/05/25).
Scope 2 Emissions							
BE5012	To power the energy demand of the borough's built environment on 100% clean/renewable energy/electricity.	To achieve this action the Council must ensure their supplier and any suppliers of the built environment in the borough	Facilities Management & Sustainable Environment	To be identified through consultation	2050	To be identified through consultation	

		generates electricity solely from renewable energy and must completely remove the use of fossil fuels.					
Scope 3 Emissions							
BE5013	To ensure all contractors and resources used in decarbonising the borough's built environment are net zero and ethical or have plans in place to be so by 2050.	All transmission and distribution the borough partakes in must be or planning to be ethical and sustainable to ensure that scope 3 emissions from external activities become decarbonised. This includes the transmission and distribution of products for the built environment and energy.	Procurement, Facilities Management, Regeneration & Sustainable Environment	To be identified through consultation	April 2026	To be identified through consultation	This action will directly relate to the introduction of a sustainable procurement plan. A sustainable procurement policy is being created with a 2026 deadline (28/05/25)

2050 Travel & Transport Delivery Plan

To ensure the energy efficiency and emissions reduction of the entire borough the Council plan to create a net zero borough by 2050. This includes our travel and transport systems which will have to have extensive decarbonisation efforts to be completed. Below are some of the actions the Council and borough need to take to begin our journey towards a net zero travel and transport system by 2050.

Action Code	Action	Summary	Lead Service(s)	Cost (£)	Achievement Date	Carbon Saved (tCO2e)	Progress
Scope 1 Emissions							
TT501	To decarbonise all in-boundary travel and transportation.	This includes the decarbonisation of all public transport, personal transport, business transport and privately owned equipment/assets such as mowers when they are end-of-life. Decarbonisation of transport and travel may involve transitioning to electrification, hydrogen and other	Sustainable Environment & Regeneration	To be identified through consultation	To be identified through consultation	To be identified through consultation	The Environmental Health and Licensing Teams will share sustainable information with businesses on their routine checks (23/09/2024). The Council has developed a Business Sustainability Guide for local

		renewable energies.					businesses and guides for residents to use to help their sustainable journeys (28/05/25).
TT502	To develop a consultation on the borough's transportation stock to develop actions for 2050.	This consultation on the borough's transportation stock will help identify actions for a net zero transport sector through identifying its carbon footprint, what actions need priority and what interventions need to be implemented.	Sustainable Environment & Regeneration	To be identified through consultation	To be identified through consultation	To be identified through consultation	
TT503	To develop a consultation on the borough's active travel infrastructure to develop actions for 2050.	This consultation on the borough's active travel infrastructure will help identify actions for a net zero transportation sector through identifying its carbon footprint, what actions need priority and what	Sustainable Environment & Regeneration	To be identified through consultation	To be identified through consultation	To be identified through consultation	



		interventions need to be implemented.					
TT504	Decarbonise all taxi vehicles in the borough according to the Staffordshire County Taxi Decarbonisation Strategy.	Staffordshire County Council are leading an effort and strategy to decarbonise the taxi sector in Staffordshire. The Council will adhere to the aims and objectives of this strategy and work towards full decarbonisation of our taxis.	Licensing & Sustainable Environment	To be identified through consultation	To be identified through consultation	To be identified through consultation	The Council is currently working with the County Council to develop the Taxi Decarbonisation Strategy. This is currently out to consultation (28/05/25).
TT505	To develop the borough's active travel routes so all residents have access to be able to actively travel.	This action ensures that all residents in the borough are able to actively travel from their homes, businesses and other areas of the borough to reduce the use of vehicle travel and therefore reduce emissions.	Sustainable Environment & Regeneration	To be identified through consultation	To be identified through consultation	To be identified through consultation	Through the UK Shared Prosperity Fund the Council have developed areas of the borough to be more accessible for those actively travelling.
Scope 2 Emissions							
TT506	To power the energy demand of the borough's	To achieve this action the Council must ensure their	Facilities Management	To be identified	To be identified	To be identified	

	travel and transport systems on 100% clean/renewable electricity.	supplier and any suppliers of the built environment in the borough generates electricity solely from renewable energy and must completely remove the use of fossil fuels.	& Sustainable Environment	through consultation	through consultation	through consultation	
Scope 3 Emissions							
TT507	To ensure all contractors and resources used in decarbonising the borough's transportation are net zero and ethical or have plans in place to be so by 2050.	All transmission and distribution the borough partakes in must be or planning to be ethical and sustainable to ensure that scope 3 emissions from external activities become decarbonised. This includes the transmission and distribution of products for the transport and travel sector.	Procurement, Facilities Management, Regeneration & Sustainable Environment	To be identified through consultation	April 2026	To be identified through consultation	This action will directly relate to the introduction of a sustainable procurement plan. A sustainable procurement policy is being created with a 2026 deadline (28/05/25).
TT508	To partner with the County Council to	Transportation that travels into and out of the borough that	Sustainable Environment	To be identified	To be identified	To be identified	

	ensure that all out-of-boundary transportation into the borough is decarbonised or working towards decarbonisation.	has not originated from the borough is considered out-of-boundary and contributes to our overall emissions as they produce greenhouse gases in the borough. To ensure these do not increase our overall footprint all transport coming into the borough must be decarbonised or working towards decarbonisation. This includes out-of-bounds shipping, aviation, public transport and private vehicles.		through consultation	through consultation	through consultation	
TT509	To develop a consultation on the borough's out-of-boundary transportation stock to develop actions for 2050.	This consultation on the borough's out-of-boundary travel and transportation stock will help identify actions for a net zero transport sector through identifying its	Sustainable Environment	To be identified through consultation	To be identified through consultation	To be identified through consultation	

		carbon footprint, what actions need priority and what interventions need to be implemented.					
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Natural Environment & Sequestration Delivery Plan

To ensure the borough is resilient against climate, storing carbon, beautiful and biodiverse we must focus on the promotion of the natural environment. Our natural environment keeps the borough healthy and stable. Without it, pollution would be worse, food systems would be unable to produce and we wouldn't be able to enjoy great natural spaces that support our wellbeing. This delivery plan focuses on the natural environment and sequestering carbon to help create a net zero borough by 2050 and keep our borough safe and healthy.

Action Code	Action	Summary	Lead Service(s)	Cost (£)	Achievement Date	Carbon Saved (tCO2e)	Progress
NS1	To develop Newcastle-under-Lyme Borough into a natural rich area that is biodiverse and resilient.	By creating a biodiverse and resilient borough there are a relative amount of social, economic and environmental positive impacts that are seen.	Streetscene, Planning, Landscaping & Sustainable Environment	To be identified through consultation	2050	To be identified through consultation	

NS2	To develop and adopt a long-term forestry and tree management plan for Council owned resources.	This strategy would aim to develop more woodlands in the borough and ensure their quality support and survival.	Streetscene, Planning, Landscaping & Sustainable Environment	To be identified through consultation	2026	To be identified through consultation	A tree risk management plan and biodiversity plan has been adopted which will need to be embedded in a long-term plan.
NS3	To decarbonise the borough's land use operations.	The land use operations in the borough contribute significantly to our emissions - through the release of carbon from the soil and natural resources when constructed on - and should be decarbonised to reduce emissions and protect biodiversity by 2050.	Streetscene, Planning, Landscaping & Sustainable Environment	To be identified through consultation	2050	To be identified through consultation	
NS4	To develop a consultation on the borough's land use to develop	Upon consultation the Council can then decide what actions best decarbonise our	Streetscene, Planning, Landscaping & Sustainable Environment	To be identified through consultation	To be identified through consultation	To be identified through consultation	

	actions for 2050.	current land use operations.					
NS5	To partner with the County-wide Local Nature Recovery Strategy and deliver their objectives.	By adhering to the County's LNRS actions and strategy the Council can embed those actions in this plan and enact them.	Streetscene, Planning, Landscaping & Sustainable Environment	To be identified through consultation	To be identified through consultation	To be identified through consultation	The Council is awaiting an update from the Staffordshire LNRS group regarding their strategy and related actions.
NS6	To work with the County Council, District Councils and the Midlands Net Zero Hub (MNZH) to commission the creation of a carbon sequestration and storage tool for natural resources.	This tool, once developed by a consultant would be used to generate the amount of carbon different natural resources sequester and store.	Sustainable Environment	To be identified through consultation	2026	To be identified through consultation	Consultants are currently being chosen for the development of this action. The Council have decided to not pursue this project due to the cost and interest from other local authorities (28/05/25).
NS7	To partner with Staffordshire Wildlife Trust and other natural	This action is to ensure all action relating to the natural environment is	Planning	To be identified through consultation	2024 - ongoing	To be identified through consultation	



	environment experts in Staffordshire to deliver this plan.	well informed and is backed by local experts.					
NS8	To partner with the County Council to ensure out-of-boundary waste and wastewater is contained to outside the borough or treated upon entry.	Out-of-boundary waste such as fly-tipping from other districts or waste water from sewage or industry can negatively impact the natural environment significantly.	Procurement & Sustainable Environment	To be identified through consultation	To be identified through consultation	To be identified through consultation	
NS9	To adopt and deliver a Grassland Management Strategy	This action will promote the development of more long meadows in green spaces in the borough to increase biodiversity and sequestration.	Sustainable Environment & Streetscene	No associated cost The Council aims to reinvest savings from reduced mowing into high priority land management jobs.	April 2024	Sequestration of developed grasslands will be mapped once a tool is available and consulted on.	A Grassland Management Strategy has been adopted by Cabinet April 2024. The Strategy will be implemented through 3 phases detailed here Agenda for Cabinet on Tuesday, 23rd April, 2024, 2.00 pm –

							<p>Newcastle-under-Lyme Borough Council (newcastle-staffs.gov.uk).</p> <p>Phase 1 has been delivered, phase 2 and 3 will be delivered subsequently.</p> <p>Phase 2 discovered positives in engagement, resource efficiency, biodiversity and sequestration. Phase 3 has been approved (28/05/25).</p>
NS10	To partner with Transforming the Trent Valley in restoring Lyme and Park Brook.	Transforming the Trent Valley is a project facilitated by Staffordshire Wildlife Trust to restore and protect the Trent	Sustainable Environment, Regeneration, Streetscene, & Landscape	To be identified through consultation	December 2030	No associated carbon savings	Currently crating a Cabinet Report to begin delivering this action and sign Terms of

		valleys watershed.					Reference (30/08/24).
NS11	To continue the regeneration of the borough's tree stock through the Borough Tree Planting Strategy.	By planting more trees in the borough and increasing the stock the Council can create a more resilient, biodiverse and healthy borough.	Landscape & Community Team	£161,382.72 spent to date	July 2021 - Ongoing	To be identified through consultation	The 6 th Phase of the Urban Tree Planting Strategy has just been developed and delivered. Over 20,000 trees have been planted since July 2021 (29/05/25).
NS12	To ensure 30% of borough land is managed for nature by 2030.	This is alongside the government's goal for delivering 30by30 . This will include a mapping of the borough and potential collaboration with local organisations.	Landscape, Planning, Property and Sustainable Environment	All natural environment associated costs.	December 2030	To be identified through consultation	
NS13	To complete the Council's Biodiversity Report Duty alongside	This is a report to show the Borough's baseline and the Council's actions	Sustainable Environment, Planning, Landscaping & Community,	N/A	January 1 st 2026 – Every 5 years	N/A	First Biodiversity Duty Report being developed (30.09.2025).



	government guidance.	to increase local nature work.	Streetscene and Property.				
NS14	To create the Lyme Countryside Park on the Former Keele Golf Course Site.	The former Keele Golf Course will be created into a new park for all residents to enjoy with new park facilities, paths and natural aspects to enjoy.	Sustainable Environment, Planning, Landscaping & Community, Streetscene, Property.	To be identified through consultation	May 2026	No associated carbon costs.	The Lyme Countryside Park Working Group is meeting and has conducted site visits for the creation of a draft masterplan going to Cabinet (05/11/2025).

Engagement & Behaviour Change Delivery Plan

To ensure all actions are well informed and to ensure we involved yourselves, one of our biggest priorities is engagement and behaviour change. This ensures that all actions taken throughout the timeline of this plan are well informed by expert organisations and the public so they reflect best practice and what you want. As a Council we will also aim to raise awareness around these issues and engage members of the public in different campaigns, projects and initiatives to create sustainable behaviour change and implement sustainable solutions in our borough's homes, businesses and environment by 2050.

Action Code	Action	Summary	Lead Service(s)	Cost (£)	Achievement Date	Carbon Saved (tCO2e)	Progress
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EB1	To create and publish social media networks for the environment and sustainability for the Council.	By creating social media for the Council focused on sustainability, the Council can communicate better with the public and raise awareness.	Sustainable Environment & Media	No Associated Cost	June 2024	To be identified through consultation	<p>Social media networks are created and are just waiting to be published with the SESDP.</p> <p>A New Facebook has been created for environment & sustainability (30/08/24).</p>
EB2	To create and publish a new webpage for the environment and sustainability for the Council.	By creating new webpages for the Council focused on sustainability, the Council can communicate better with the public and raise awareness.	Sustainable Environment & Digital	No Associated Cost	June 2024	To be identified through consultation	<p>Webpages are created and are just waiting to be published with the SESDP.</p> <p>The new sustainability webpages have been published (30/08/24).</p>
EB3	To consult the public and relevant Council staff with all upcoming	By consulting the public on upcoming strategies and plans going through member approval through online and	Sustainable Environment	To be identified through consultation	June 2024 - Ongoing	To be identified through consultation	Work with staff has begun with the implementation of monthly Sustainable

	strategies and plans.	in person venues those documents can be well informed and cater to the public.					Environment Working Groups for each service. The public will be given a bi-annual opportunity in Peoples' Assemblies to feedback on the Strategy and Plan (EB5).
EB4	To campaign online and in person on various subjects in the SEDP to raise awareness and facilitate action with local communities.	This includes events such as litter picks or campaigns that occur in town to inform the public about new funding available for them or how to reduce energy bills by becoming more energy efficient.	Sustainable Environment	To be identified through consultation	June 2024 - Ongoing	To be identified through consultation	Spend Less, Save More was a campaign run to raise awareness about energy efficiency and saving money on bills that engaged more than 100 residents and gave away free guidance and LEDs.
EB5	Create a bi-annual people's sustainability	The bi-annual people's sustainability assembly for	Sustainable Environment	£0	September 2024 - Ongoing	No associated costs	SE are currently working to launch this programme in



	assembly for public consultation of the SESDP.	Newcastle-under-Lyme will occur in accessible locations and will be free to join by all residents. It will act to receive feedback from residents from the last half-year and will aid in developing the SESDP to benefit all. A report will always be published from this meeting and the recommendations for the SESDP summarised.					September 2024 (02/08/24). This has been done through an online survey, due to feasibility. Respondents were mostly positive about current NuLBC work but wanted more natural environment work and protections (05/11/25).
EB6	Consult local businesses on actions for the commercial sector to become net zero and promote the natural environment.	To consult local businesses how the Council can better serve them through sustainable initiatives to help achieve a net zero and naturally diverse borough by 2050.	Sustainable Environment	To be identified through consultation	2025	To be identified through consultation	At the Connects Meeting on the 10 th of June 2024 attending local businesses will be asked what the Council can help develop for our shared 2050 goals. The Council has developed a



							Business Sustainability Guide for local businesses to use to help their sustainable journeys (28/05/25).
EB7	Consult local residents and housing associations on actions for the residential sector to become net zero and promote the natural environment.	To consult local residents and housing associations on how the Council can better serve them through sustainable initiatives to help achieve a net zero and naturally diverse borough by 2050.	Sustainable Environment	To be identified through consultation	2025	To be identified through consultation	
EB8	To help support the creation of a UK Business Climate Hub in the County, through partnering with Staffordshire County, Chambers and	UK Finance has published a report covering the challenges smaller businesses are facing in the transition to a net zero economy. Small and medium-sized businesses are responsible for	Regeneration, Economic & Development, & Sustainable Environment	To be identified through consultation	2030	To be identified through consultation	



	district Councils to support businesses with becoming net zero.	around half of UK greenhouse gas emissions. The report includes recommendations to overcome the challenges, such as relaunching the UK Business Climate Hub and issuing businesses with Help to Green vouchers.					
EB9	To facilitate an EV and Net Zero Workshop Event for residents and businesses to support their fleet and site net zero transition.	This includes working with key stakeholders and organisations, the County and District Councils, and EV Companies all together at one event for the benefit of residents and businesses.	Staffordshire Chambers of Commerce, Staffordshire County & District authorities, & Sustainable Environment	To be identified through consultation	2026	To be identified through consultation	Attended a similar event in Cheshire West/Chester Authority to mirror in Newcastle/ Staffordshire
EB10	To engage with borough education settings to embed sustainability and create	This will be done in collaboration with the DfE funded Climate Ambassadors Programme to support the over 50 schools in the	Sustainable Environment	No associated cost	December 2025	To be identified through consultation	Currently working with the Climate Ambassadors West Midlands Hub to create education setting

	climate action plans.	borough to embed sustainability and take action.					resources to deliver sustainable action (30/08/24). The service is currently working with over 10 borough schools on climate action plans (29/05/25).
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Service Delivery Plan

Rather than being separated by scopes, each service delivery plan will be divided by the teams that are present within different services to show clear ownership of different actions. Each different service has their own focused actions which may or may not directly link in with the 6 main delivery plans.

Grey = for service level delivery, see main delivery plan

Commercial Delivery Service Delivery Plan

Commercial Services seeks to deliver services where there is a commercial aspect and deliver improvements through major regeneration schemes. The service includes the regeneration, property services including commercial lease and community uses, Bereavement services which is Bradwell Crematorium and cemeteries, plus J2 leisure services.

Action Code	Action	Summary	Lead Service(s)	Cost (£)	Achievement Date	Carbon Saved (tCO2e)	Progress
Regeneration & Facilities Management							
CDRF1	To deliver the relevant built environment and energy 2030 Net Zero Delivery Plan actions for flagship buildings.	Details are located in the 2030 Built Environment & Energy Delivery Plan.	Regeneration & Facilities Management				<p>Kidsgrove Town Hall has been fully decarbonised except for external LED lighting (30/08/24).</p> <p>Kidsgrove Town Hall, Bradwell Crem/Chapel and other sites have had PV installations (29/05/2025).</p> <p>Successful J2 PSDS application to deliver ASHPs and Solar thermal (29/05/25).</p>

							Reviewing current streetlight stock to transition to LEDs (20/10/2025).
CDRF2	To facilitate the creation of an energy manager post.	This role would focus on the energy generation and management of the Council's estate and borough. For the time being this role will sit with Regeneration and FM.	Regeneration, Facilities Management & Sustainable Environment	££	2030	To be identified through consultation	The team are looking into procuring a diagnostics service to undertake smart energy reporting and management (16/09/2024). A new facilities manager has been employed who oversees the energy use of buildings (29/05/25).
CDRF3	To ensure all new developments aim to be net	This ensures everything that is developed immediately contributes to the	Regeneration, Facilities Management	To be identified through consultation	July 2024 - Ongoing	To be identified through consultation	Many of the current Regeneration projects are



	Zero or as Net Zero as possible through energy efficient interventions.	Council's net zero goals and includes interventions such as LED's. solar generation and ASHT's.	& Sustainable Environment				built as net zero as possible. This includes International House, The Philip Astley Centre and multiple shop fronts in the Town 05/11/2025.
Property							
CDP1	To deliver the relevant built environment and energy 2030 and 2050 Net Zero Delivery Plan for Council property buildings.	Details are located in the 2030 and 2050 Built Environment & Energy Delivery Plan.	Regeneration, Facilities Management & Property				The Council will review current consumption and footprint of leased property in the Borough to identify action (05/11/2025).
Leisure & Bereavement							
CDLB1	To deliver a staff and customer behaviour change study with Keele University.	This will allow for the Council to know more about how to inform staff about sustainable initiatives and changing their behaviours.	Leisure & Bereavement	No Associated Cost	August 2025	To be identified through consultation	Currently underway with Keele to facilitate interviews for staff.

								This project has now been fully done internally, staff focus groups are underway (29.05/25).
CDLB2	To support with the 2030 Net Zero Delivery Plan for Bradwell Crematorium and Jubilee 2 Leisure Centre.	Details are located in the 2030 Built Environment & Energy Delivery Plan.						See action CDRF1, BE304 and BE305 for updates. Reviewing gas cremators at Bradwell Crematorium to go electric (20/10/2025).
CDLB3	To implement a Deep Green database heat generation system in Jubilee 2's Pool Facilities.	This will allow for the pool facilities at J2 to be powered by a renewable source instead of fossil fuel. Deep Green will cover all implementation, feasibility study and energy costs, if our application is successful.	Leisure	No Associated Cost £80k in annual savings	2026	125 tCO2e in annual carbon savings	Currently submitting application Host a Deep Green Data Centre; Empower Your Community with Free Heat	



								This action has been deemed unsuitable due to space barriers (29/05/25).
CDLB4	To support with the 2050 Natural Environment & Sequestration Delivery Plan through biodiverse developments at Bradwell Crematorium, Cemeteries & Closed Churchyards.	Details are located in the 2050 Natural Environment & Sequestration Delivery Plan.						See action SES7.
Museum								
CDM1	To support with the 2030 Net Zero Delivery Plan for Brampton Museum and Art Gallery.	Details are located in the 2030 Built Environment & Energy Delivery Plan.						



CDM2	To introduce a sustainability related activity annually at the Museum.	This will help introduce sustainability to visitors and residents to support sustainable behaviour change and awareness.	Museum	To be identified through consultation	To be identified through consultation	To be identified through consultation	A wildlife walk has been created at the Brampton for visitors (29.05.25).
CDM3	To install active travel infrastructure such as a bike rack.	This will encourage more visitor and staff to actively travel to the Brampton.	Museum	To be identified through consultation	To be identified through consultation	To be identified through consultation	Funding application has been submitted (30/08/2024).
CDM4	To facilitate the continued perseverance of the Brampton's Pond.	This area is important for its biodiversity, community outreach potential and due to its protection of the Great crested Newt Species.	Museum, Community & Streetscene	To be identified through consultation	June 2024 - Ongoing	To be identified through consultation	A new volunteer group and lead has been created to restore the pond and take care of it (29/05/25).
CDM5	To apply for external grants to achieve the above actions.	This area is important as these areas aren't necessarily the function of the museum but are just as important.	Museum	No associated cost	July 2024 - Ongoing	No associated carbon savings	Currently awaiting response from the National lottery for £98,000 for upgraded lighting, taps, insulation and sustainable travel infrastructure.



								This funding has been secured and will be delivered shortly (29/05/2025).
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Regulatory Service Delivery Plan							
Action Code	Action	Summary	Lead Service(s)	Cost (£)	Achievement Date	Carbon Saved (tCO2e)	Progress
Housing							
RGH1	To support the delivery of the decarbonisation of the borough's and Aspire's housing stock in the 2050 Net Zero Delivery Plan.	Details are located in the 2050 Built Environment & Energy Delivery Plan, action BE509.	Housing & Sustainable Environment				Aspire looking to fund decarbonisation work with PSDS (21/10/24).
RGH2	To support the creation of digital powerplants on	Details are located in the 2050 Built Environment & Energy Delivery Plan	Housing & Sustainable Environment				

	the boroughs housing stock.	on energy generation action BE509.					
RGH3	To ensure that any salvageable items from vulnerable house visits are collected and donated to the team's charity of choice.	The team support vulnerable residents who may be in situations such as hoarding where some items must leave the household but can be donated to ensure it is reused.	Housing	To be identified through consultation	October 2024 - Ongoing	To be identified through consultation	This action is currently ongoing, and the team aim to save as many items as possible from vulnerable households (21/210/24).
RGH4	To develop and maintain the Thistleberry Allotment Site in Clayton with vulnerable residents of the borough as volunteers.	Not only does this help the environment through a more managed natural site but the volunteering opportunity promotes good health and wellbeing to vulnerable residents who may volunteer.	Housing	To be identified through consultation	To be identified through consultation	To be identified through consultation	
RGH5	To investigate into the sustainability of DFG's and other housing accessibility schemes.	These schemes help vulnerable residents with their accessibility needs, However how do we make these schemes more sustainable? Read more about this subject here .	Housing & Sustainable Environment	To be identified through consultation	To be identified through consultation	To be identified through consultation	
Environmental Health							



RGEH1	To create, adopt and deliver the Air Quality Action Plan	This will allow the Council to plan and act on areas of high pollution. This includes monitoring air pollution. Human health and biodiversity are measured by impact from air pollution in this strategy.	Environmental Health & Sustainable Environment	To be identified through consultation	December 2024 – December 2029	To be identified through consultation	Draft produced, consultation in development (18.11.24).
RGEH2	To engage businesses in the borough in sustainable action during routine visits.	The team support and regulate local businesses for pollution. These visits can be used to also share information regarding business sustainability. This relates to action BE507 & TT501.	Environmental Health & Sustainable Environment	To be identified through consultation	September 2024 - Ongoing	To be identified through consultation	Visits are regular every year. A webpage will be created for businesses to engage with (23/09/24). The Council has developed a Business Sustainability Guide for local businesses to use to help their sustainable journeys (28/05/25).
Licensing							



RGL1	To undertake the taxi Decarbonisation action in the 2050 Built Environment and Energy Delivery Plan.	This follows the County's strategy and will be implemented into this strategy and delivery plan. This relates to action TT504.	Licensing & Sustainable Environment	To be identified through consultation	To be identified through consultation	To be identified through consultation	<p>Awaiting strategic oversight from the County Council.</p> <p>To be discussed in October Cabinet (23/09/2024).</p> <p>Approved, consulted and going for final approval by members soon (29/05/25).</p>
RGL2	To engage businesses in the borough in sustainable action during routine visits.	The team support and regulate local businesses for licenses. These visits can be used to also share information regarding business sustainability. This relates to action BE507 & TT501.	Licensing and Sustainable Environment	To be identified through consultation	July 2025 - Ongoing	To be identified through consultation	<p>Visits are regular every year. A webpage will be created for businesses to engage with (23/09/24).</p> <p>The Council has developed a Business Sustainability Guide for local</p>



							businesses to use to help their sustainable journeys (28/05/25).
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Neighbourhood Delivery Service Delivery Plan

Neighbourhood Delivery aims to listen to our local residents and communities via our Customer Hub by being responsive to their needs and to work with them to deliver first class services. To build vibrant town centres where everyone can live, work and spend their leisure time. To work with partners to ensure everyone enjoys a safe, clean environment and to build community capability to deliver local services and solutions.

Neighbourhood Delivery delivers several programmes of work:

- a customer hub which enables citizens to complete transactions at first point of contact
- a programme of town centre events and promotion
- community advice and support
- interventions to tackle community safety and environmental crime issues

Action Code	Action	Summary	Lead Service(s)	Cost (£)	Achievement Date	Carbon Saved (tCO2e)	Progress
ND1	To create a paperless service through	Currently the service is responsible for a	Neighbourhood Delivery, It & Digital, and	To be identified	2026	To be identified	The MMF Team are in consultation

	digital mobile working.	large amount of paper usage especially with enforcement, by reducing paper consumption and going digital the service can reduce emissions and it's impact on deforestation.	Sustainable Environment	through consultation		through consultation	with DEFRA to provide a paperless animal enforcement service (25/07/24). E-Billing Working Group launching to look at paperless billing (23.10.2025).
Customer Hub							
NDCH1	To drive forward a paperless letter service.	Around 64,000 letters are sent out every year and will emit around 1,728kgCO2e from just the transportation and distribution of this mail (Production of letters not included) and could save around £51,302.59 per financial year by going digital. The greenhouse	Customer Hub, Digital & IT, Sustainable Environment	To be identified through consultation	2024 - Ongoing	To be identified through consultation	Legislation currently constrains the service becoming completely paperless, the Council will endeavour to reduce their letter use as much as possible.

		gas emissions released by the Councils mail in 2024 is equivalent to driving an average small car for around 7,707 miles .					E-Billing Working Group launching to look at paperless billing (23.10.2025).
NDCH2	To increase travel efficiency for house visits by working with the MMFT	The Customer Hub Team have increased travel efficiency through a partnership with the MMFT which has reduced emissions from house visits.	Customer Hub and MMFT	To be identified through consultation	June 2024	To be identified through consultation	This has been achieved through carpooling in electric vans and staff vehicles 05/11/2025).
Landscape & Community							
NDLC1	Conduct monthly sustainability community outreach events.	Ensuring that our teams are out engaging the public in sustainability through events, activities and more!	Community & Sustainable Environment	To be identified through consultation	2024 - Ongoing	To be identified through consultation	Currently the Community Team lead weekly events with schools and organisations such as litter picks and gardening sessions. Currently the Sustainable Environment

							<p>Team lead school visits and awareness stalls about sustainability and waste.</p> <p>Incorporated into the Civic Pride Events including litter picks, sustainability stalls and other community events (23/10/2025).</p>
NDLC2	To increase the amount and diversity of tree planting in the borough.	By using expertise from internal staff and external organisations the Council can plant more diverse tree species which can help local biodiversity and increase growth and carbon capture.	Landscaping & Sustainable Environment	To be identified through consultation	To be identified through consultation	To be identified through consultation	<p>The Council grows a variety of different tree species and have started to diversify singular site plantations.</p> <p>The Borough Tree Planting Strategy</p>



							<p>Phase 6 is out for consultation (30/08/2024).</p> <p>The strategy was delivered with now over 20,000 trees planted since 2021 (29/05/25).</p> <p>Phase 7 is developing and currently out for consultation closing on the 14th of November (23/10/2025).</p>
NDLC3	To support the partnership with the County-wide Local Nature Recovery Strategy and deliver their objectives.	More details are located in the Natural Environment & Sequestration Delivery Plan (Action Code NS5).	Landscaping & Sustainable Environment				Developing LNR for NuLBC and working with the County on LNRS Development (23/10/2025).

Mobile Multi-Functional Team (MMFT)

NDMMF1	Conduct environmental law outreach campaigns to raise local awareness.	By facilitating more outreach through events and communications with the public one environmental law we can raise awareness on how people can promote the environment instead do harm which can also reduce enforcement of these laws.	MMFT	To be identified through consultation	To be identified through consultation	To be identified through consultation	Currently engaging residents through social media (NBC Green Team). Through Civic Pride and other campaigns like KBT, officers have been engaging with residents on environmental law (23/10/2025).
NDMMF2	To support the delivery of the decarbonisation of the Council's fleet by 2030 by decarbonising the vehicles used by MMFT.	Of the entire fleet MMFT use 6 vans to undertake their operations. More detail is located in the 2030 fleet decarbonisation delivery plan.	MMFT & Sustainable Environment				The MMFT have had 5 out of 6 vehicles in their fleet electrified. The 6th vehicle is a diesel van used for the dog warden

							which the team is working to transition.
Town Centres & Markets							
NDTCM1	To deliver a program of sustainable markets including vegan and makers/artisan markets.	By delivering more sustainable markets the Council can encourage local and sustainable commerce with local businesses and residents, reducing our borough carbon footprint.	Town Centres & Markets	To be identified through consultation	2024 - Ongoing	To be identified through consultation	The team is currently delivering this action.
NDTCM2	To embed sustainability in all current and future events programmes through the creation of a Sustainability Events Checklist.	This includes all markets, festivals and broader events the team are responsible for to ensure they have sustainability embedded in how they run and what they offer.	Town Centres & Markets, & Sustainable Environment	No associated cost	December 2024	To be identified through consultation	The team are currently designing a checklist for the Council and externals to use (25/07/24). A sustainable events guide has been sent to all partner event organisations including the

							<p>BID and market stalls. It is available online here - Event organisers' toolkit – Newcastle-under-Lyme Borough Council (29/05/25).</p> <p>The Sustainability Events Checklist has been published on the website for traders and street traders as good practice (23/10/2025).</p>
NDTCM3	To digitise the markets and events booking system.	By digitising the markets and events booking system this would relive the use of paper and travel for the current system.	Tow Centres & Markets	To be identified through consultation	July 2025	To be identified through consultation	The team are currently working towards this goal however have hit barriers in



							software needed (25/07/24). Software now purchased, payments being used by traders, bookings system still needs digitisation (23/10/2025).
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Sustainable Environment Service Delivery Plan

Sustainable Environment Service is responsible for the recycling and waste, Streetscene and sustainability services the Council offers to local residents of the borough based at Knutton Lane Depot. This service is also responsible for most of the Council's fleet due to the operations of the service.

Action Code	Action	Summary	Lead Service(s)	Cost (£)	Achievement Date	Carbon Saved (tCO2e)	Progress
Recycling & Waste (Collections)							

SERW1	To support the delivery of fleet decarbonisation by 2030 for Collections assets and equipment.	More detail is located in the 2030 Fleet Decarbonisation Delivery Plan.	Collections, Fleet & Site, Sustainable Environment				All heavy vehicles are now on HVO (30/05/25). Electric Bin lifts, route optimisation and HVO being used to reduce vehicle emissions (03/11/2025)
SERW2	To create and implement a Waste Reduction Strategy that links with the Service and County Strategy.	By creating a waste reduction strategy, the Council can decrease emissions and increase recycling rates. This includes policy, communications, Bartec.	Recycling & Waste	To be identified through consultation	December 2024	To be identified through consultation	To date the Service has begun flats recycling and food waste, informing residents through schools and house visits, and reducing bin sizes. The Service must meet to consult and develop this action with the Staffordshire Waste Partnership (30/05/25). SCC have funded additional staff for waste reduction county wide (03/11/2025)
SERW3	To increase the rate and tonnage of recycling and	By creating an outreach plan the service can influence	Recycling & Waste	To be identified through consultation	2024 - Ongoing	To be identified through consultation	Recycling and food waste has now increased by 1.5% due to increased



	food waste in the borough.	residents to recycle more and reduce the amount of single use waste they consume.					engagement with residents, schools and flats (03/11/2025).
SERW4	To deliver a sustainable driving policy for crew members.	This includes an anti-idling policy and route optimisation to increase service efficiency.	Recycling & Waste, Fleet & Site, Sustainable Environment	To be identified through consultation	2025	To be identified through consultation	This has been developed and is being delivered by the fleet & site team (30/05/25). Reviewing the driving at work policy, training for all crew drivers needs to be inputted (03/11/2025).
SERW5	To deliver the decoupling of the garden waste service.		Recycling & Waste	To be identified through consultation	2025	To be identified through consultation	Purchase order raised for rooting to start in March (05//02/25). Training delivered and project implementation in the new year 2026 (03/11/2025)
Sustainable Environment							
SE1	Report the Council's and borough's carbon emissions, annually. This	This allows the Council to be transparent about its emissions and develop actions	Sustainable Environment	No associated cost	June 2024 - Ongoing	Carbon saved from this action will be delivered through the	2023/2024 financial year finalised (30/05/25).

	includes annual data and KPI's on energy, water, waste, carbon and natural capital.	to reduce significant areas of emissions through data analysis.				actions that come from annual reports.	2024/2025 report completed (03/11/2025).
SE2	Facilitate the development of the Sustainable Environment Strategy and Delivery Plan.	The service will be responsible for ensuring the development and facilitation of the SESDP until 2050.	Sustainable Environment	To be identified through consultation	June 2024 - Ongoing	To be identified through consultation	6 monthly updates are ongoing (03/11/2025). SCC audited NuLBC's SESDP which recommended governance changes (03/11/2025)
SE3	Facilitate the development of the Sustainable Environment Working Groups.	The service will be responsible for ensuring the development and facilitation of the Sustainable Environment Working Groups until 2050.	Sustainable Environment	No associated cost	June 2024 - Ongoing	To be identified through consultation	All working groups for all services have been created and are ready to begin delivering the SESDP (30/05/25). All SEWGs are now created (03/11/2025)
SE4	To facilitate the creation of an additional Sustainable Environment Officer focused on Sustainability.	By creating a larger Sustainable Environment Team the development of the SESDP can become more efficient.	Sustainable Environment	To be identified through consultation	2030	To be identified through consultation	SCC is funding a new support role for the SE Team (03/11/2025).



SE5	To train and certify all Council staff members and elected members (current and new) in Carbon Literacy, or something similar.	By training and certifying all members of staff and any new members of staff, the Council will have sustainability embedded in the entire organisation and staff will be well informed of the issues we face with climate change and how to solve it. This will also allow staff to engage customers in sustainable initiatives.	Sustainable Environment & People	£3,000 every 3 years and £10 per certified staff member.	June 2027	To be identified through consultation	<p>The training has been sourced and the first training session will occur in June - July 2024.</p> <p>Over 100 staff have been trained (30/05/25).</p> <p>More than 150 staff members formally CLT trained with Toolbox Talks for crews launching in the new year (03/11/2025)</p>
SE6	To seek additional funding for the funding actions in the SESDP.	This includes funding from Salix, Central Government and other opportunities.	Sustainable Environment	No associated cost	June 2024 - Ongoing	To be identified through consultation	<p>Have applied for Salix LCSF for feasibility studies on Knutton lane Depot, Bradwell Crematorium & Jubilee 2.</p> <p>Successful in PSDS for the decarbonisation of Jubilee 2 (03/11/2025).</p>



SE7	To adopt the Staffordshire County Adaptation Strategy	The County's Strategy covers the entire County and should be adopted by all district Councils. Find the Strategy here Staffordshire Adaptation Strategy	Sustainable Environment	No associated cost	December 2024	No associated carbon savings	The County's Adaptation Strategy has been created and now must be adopted by the Council.
SE8	To embed adaptation into Council risk processes.	By creating an adaptation and resilience plan for the Council and borough, we can reduce the impact of climate change on our operations and on the public.	Sustainable Environment	To be identified through consultation	April 2025	No associated carbon savings	A risk assessment has been created to inform the creation of an adaptation plan for the borough.
SE9	To review the procurement of crews PPE and identify more sustainable supply chains.	All crews at the Council use PPE that is require by law, has high costs and will have carbon emissions from their production and transportation.	Sustainable Environment, Fleet & Site, Collections, & Streetscene	To be identified through consultation	January 2026	To be identified through consultation	



SE10	To create a high level “The Green One Council Meeting” to overlook all sustainable action and embed this in the current governance structure of the SESDP.	This includes members, leadership staff and relevant manages/officers to direct sustainable action at the Council	Sustainable Environment	N/A	January 2025	N/A	First meeting was the 6 th of November 2024 and will soon be discussed about its purpose in the governance system (07/11/2024). The Meeting has been embedded in the SESDP Governance Structure.
SE11	To engage staff in behaviour changing campaigns.	By engaging with staff on how to use transport and buildings more sustainably the Council can reduce its emissions.	Sustainable Environment	N/A	Ongoing	N/A	Behaviour Change surveys have been conducted with all services and offices of work (26/11/25).
Streetscene							
SES1	To support the delivery of fleet decarbonisation by 2030 for Streetscene assets and equipment.	More detail is located in the 2030 Fleet Decarbonisation Delivery Plan.	Streetscene, Fleet & Site, Sustainable Environment				5 EV Vans procured and identifying small EV replacements for current diesel vehicles (03/11/2025).
SES2	Deliver the Grassland Management	More detail is located in the Natural Environment &	Streetscene & Sustainable Environment				Phase 1 has been delivered, Phase 2 & 3 are yet to be complete (30/08/24).



	Strategy (Action Code NS9).	Sequestration Delivery Plan.					Phase 2 and 3 completed and ongoing across the Borough (03/11/2025).
SES3	To develop and deliver a long-term forestry and tree management plan for Council owned resources (Action Code NS2).	More detail is located in the Natural Environment & Sequestration Delivery Plan.	Streetscene & Sustainable Environment				Long Term Tree Risk Management Plan adopted and being delivered (03/11/2025).
SES4	To develop an efficient litter bin collection service.	This will allow for bins to be collected more efficiently and be placed in better areas to enhance the Council's litter capture and reduce energy use by fleet vehicles.	Streetscene	No associated cost	2024 - Ongoing	To be identified through consultation	A system of litter bin collections and placement has been developed and continues to run an efficient service. Completed (03/11/2025).
SES5	To work with local institutions and research the biodiversity of	This will allow for the Council to see the impacts on the natural	Streetscene & Sustainable Environment	No associated cost	October 2025	To be identified through consultation	This project begins on June 1 st 2025 (30/05/25).



	local churchyards with reduced mowing regimes.	environment from a reduced mowing regime					<p>A project with Keele University was completed with students discovering positive impacts of long grass in sites of bereavement for pollinators, bats and habitat connectivity (05/11/2025).</p> <p>Additional projects are currently being developed with the University (05/11/2025).</p>
SES6	To reduce the use of harmful weed killer (Glyphosate) by as much as possible.	Areas that may not be able to reduce use in the borough are hard to reach, in the town or in other unique places until a better alternative is identified.	Streetscene & Sustainable Environment	No associated cost	September 2024 - Ongoing	To be identified through consultation	Streetscene are currently removing the use of glyphosate in areas that spraying is no longer needed (30/08/24).
SES7	To implement perennial planting schemes where there are bedding plants	By using perennial plants instead of bedding plants, the Council will save resources	Streetscene & Sustainable Environment	No associated cost	September 2024 - Ongoing	To be identified through consultation	Streetscene have introduced perennial schemes at Queens Gardens, Bradwell Crematorium/Cemetery

	currently being transitioned seasonally.	as well as be able to create more biodiverse environments in the borough.					and other sites (29/05/25).
SES8	To reduce the use of peat in sourced soil for planting schemes where possible.	Where peat cannot be reduced, this will be due to lack of product on the market or small amounts of peat in sourced soil.	Streetscene & Sustainable Environment	No associated cost	June 2025 - Ongoing	To be identified through consultation	Streetscene are currently sourcing mostly peat free soil where possible (23/06/25).
Fleet & Site							
SEFS1	Support the delivery of the 2030 Fleet Decarbonisation Delivery Plan for Streetscene vehicles	More detail is located in the 2030 Fleet Decarbonisation Delivery Plan. Must ensure the viability via Streetscene.	Fleet & Site, Streetscene				
SEFS2	Support the delivery of the 2030 Fleet Decarbonisation Delivery Plan for 2030 for Collections vehicles.	More detail is located in the 2030 Fleet Decarbonisation Delivery Plan. Must ensure the viability via Streetscene.	Fleet & Site, Recycling & Waste				



SEFS3	Support the delivery of the Decarbonisation of Knutton Lane Depot (Action Code BE305).	More detail is located in the 2030 Built Environment & Energy Decarbonisation Delivery Plan.	Sustainable Environment & Fleet/Site				The development of Knutton lane Depot's renovations is including double glazing, insulation cycle storage and additional solar (05/11/2025).
SEFS4	Support the delivery of the 2030 Fleet Decarbonisation Delivery Plan for 2030 for Waste Transfer Station vehicles and equipment.	More detail is located in the 2030 Fleet Decarbonisation Delivery Plan.	Fleet & Site				
SEFS5	Develop and deliver the installation and organisation of a Sustainable Fleet Replacement & Charging Strategy.			To be identified through consultation	2030	To be identified through consultation	The Service is currently developing a charging infrastructure plan to be installed at the Depot for an electrified fleet.

Technology Services Delivery Plan



Action Code	Action	Summary	Lead Service(s)	Cost (£)	Achievement Date	Carbon Saved (tCO2e)	Progress
Digital Business							
TS1	To transition the Council to a completely digital system and to paperless. All service level paperless actions are located in their own Service Delivery Plans.	This would aid in reducing emissions and biodiversity loss. This includes supporting the elections team becoming paperless (see Legal & Governance Service Delivery Plan)	Technology Services	To be identified through consultation	2030	To be identified through consultation	The Council has begun to go paperless and digital especially through the use of more digital software such as Sharepoint. Multiple services working on digitising their processes including Council Tax, document storage and others (14/10/25).
TS2	Ensure that the Council uses	This will be included in the Sustainable	Technology Services,	To be identified	To be identified	To be identified	The Council use an IT

	digital software and hardware suppliers that are ethical and sustainable.	Procurement Strategy however will need to be highly focused to ensure all digital services staff use align with our ambitions.	Procurement & Sustainable Environment	through consultation	through consultation	through consultation	recycling service which is certified. Awaiting the new Sustainability Procurement Policy to progress this action (14/10/25).
TS3	Calculate the annual emissions from paper and cloud energy use.	By calculating the carbon emissions of annual paper usage, the Council can understand and review the solutions.	Technology Services & Sustainable Environment	To be identified through consultation	To be identified through consultation	To be identified through consultation	This has been done and included for the next carbon footprint (30/05/25). Paper use emissions were calculated for the 24/25 financial year, cloud services are offset by service

							provider (14/10/25).
TS4	Facilitate the migration to cloud services.	By migrating Council services to the cloud, the Council can digitise much of its paper resources and reduce its data centre footprint.	Technology Services	To be identified through consultation	To be identified through consultation	To be identified through consultation	Still some outstanding none cloud systems (14/10/25).

Legal & Governance Service Delivery Plan

Corporate Procurement, Risk, Insurance & Equalities (CPRIE)

The Corporate Procurement, Risk, Insurance & Equalities service consists of a small team of specialist officers who offer and provide corporate support, help and guidance to Officers, Members across the whole of the authority and externally to Partner organisations in each of the listed functions.

Action Code	Action	Summary	Lead Service(s)	Cost (£)	Achievement Date	Carbon Saved (tCO2e)	Progress
LGS1	Reduce documentation transport and storage through digitisation.	The Council store many important documents that sometimes need transportation to and from sites if they are paper copies which can contribute to carbon	Legal & Governance	To be identified through consultation	To be identified through consultation	To be identified through consultation	Working with Oasis to digitise this process (30/05/25). Currently reducing

		emissions from transport and energy used in the storage facility.					stored documentation and reviewing storage provider to make it more cost effective and sustainable (28.10.2025).
Electoral Registration & Elections							
LGEE1	To work towards paperless and digital elections.	Under legislative requirements the Council is required to send a paper version of a poll card, an invitation to register or an absent vote paper application form. The Council will work in other areas of elections to become paperless.	Electoral Registration, Elections & Sustainable Environment	To be identified through consultation	To be identified through consultation	To be identified through consultation	Begin investigation on elections carbon footprint (14/02/25).
Information & Governance							
LGIS1	To make Information & Governance Data Protection, FOI, Land Charges, and Complaints Paperless.	These processes contribute to a significant amount of paper which can be detrimental to natural resource use and carbon emissions.	Information & Governance	To be identified through consultation	2024	To be identified through consultation	All relevant processes are now paperless.



LGIS2	To digitise the corporate post service.	Posting items can increase local emissions through the transport and production of post.	Information & Governance & Technology Services	To be identified through consultation	2030	To be identified through consultation	Work in progress (14.02.25).
Contracts, Procurement, Insurance & Risk							
LGCP1	To create a sustainable and ethical procurement strategy for Council suppliers, contractors and partners.	To ensure the Council reduces all its emissions including scope 3. the organisation must set standards for the organisations/services it uses. This includes the net zero and natural environment ambitions of externals, their production and extraction and their workers' rights standards. This will include all suppliers of the Council to have some sort of ambition to become net zero by 2030, promote the natural environment by 2050, and be an ethical employer.	Contracts, Procurement, Insurance, Risk & Sustainable Environment	To be identified through consultation	2027	To be identified through consultation	The Council are currently researching best case studies and are developing a strategy (17/12/24). Research is being conducted to reflect and develop NuLBCs Procurement Strategy, with a deadline of December (28.10.2025).
LGCP2	To create a sustainability	For the team to create a template that can weigh the implications of	Contracts, Procurement, Insurance,	To be identified	2026	To be identified	

	implications template.	different policies and actions on the sustainability of the Council and borough.	Risk, Policy & Strategy, & Sustainable Environment	through consultation		through consultation	
LGCP3	To use DocuSign to reduce the use of paper Council wide.	By using DocuSign the Council won't have to use physical documents and have them sent to be printed and signed by staff.	Contracts, Procurement, Insurance, Risk	To be identified through consultation	December 2024	To be identified through consultation	DocuSign has been implemented and is being used by the Council (17/12/24).
Legal							
LGL1	To make all Legal procedures paperless.	The production and transportation of paper contributes to natural resources use and carbon emissions.	Legal	To be identified through consultation	2030	To be identified through consultation	
Committee							
LGC1	To make all Committee procedures paperless.	The production and transportation of paper contributes to natural resources use and carbon emissions.	Committee	To be identified through consultation	2030	To be identified through consultation	The governance team has committed to further reducing the reliance on paper, agenda and reports for committee meetings and full Council (10/06/25)

LGC2	Provide Digital Literacy Training to all current and future members.	By providing digital literacy training to members, member meetings can be made digital and remove the use of paper.	Committee	To be identified through consultation	2030	To be identified through consultation	This was attempted in the past however without extensive training so was not successful (17/12/24).
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Strategy, People & Performance Service Delivery Plan

Action Code	Action	Summary	Lead Service(s)	Cost (£)	Achievement Date	Carbon Saved (tCO2e)	Progress
People & OD							
SP1	To implement an updated compulsory sustainability training session for all current and new staff members at the	By implementing compulsory sustainability training for all staff we will be able to ensure all new and current staff have the knowledge to engage with sustainable	People & Sustainable Environment	~£1,000 annually	July 2024 - Ongoing	Associated carbon with staff changing behaviours.	A new sustainability training module will be published soon alongside a new training service for staff.

	Council to do every 3 years.	initiatives and drive them forward.					A new sustainability module has been introduced for all staff online and will be introduced in-person (31/07/24).
SP2	Maximise business travel to decarbonised transportation methods through a commuting travel policy and survey.	This includes all travel to and from conferences, site visits and meetings. Instead, staff may use EV's, public transport and active travel. If there is a way to do it virtually or without travelling, then this is priority. This action should partner with Better Health Staffordshire.	People & Sustainable Environment	To be identified through consultation	Survey Autumn 2024	To be identified through consultation	Looking into expenses mileage scheme and salary sacrifice (16.10.24).
SP3	Begin to collect detailed data of business and commuting travel for scope 3 carbon footprint generation.	By collecting more detailed data on staff commuting and business travel we will be able to more accurately generate the Council's scope 3 emissions as part of our	People & Sustainable Environment	To be identified through consultation	To be identified through consultation	To be identified through consultation	Commuting survey in person and online being conducted throughout the Council to be able to calculate commuting

		annual carbon footprint report. Can be captured through expense claims.					emissions for 25/26 (05/11/2025).
SP4	To continue to seek Gold Thrive accreditation and complete Thrive sustainable initiatives.	Thrive lead an accredited awarding scheme for local authorities that also focuses on sustainability.	People & OD	To be identified through consultation	2024 - Ongoing	To be identified through consultation	Working on silver with Thrive, need to appoint a travel plan champion, TGN appointed (16.10.24).
SP5	To create a employee sustainability incentive scheme including an annual sustainability award for a service, team and individual.	By creating an incentive staff may change their behaviours more often to achieve these awards.	People & Sustainable Environment	~ £100 annually	April 2025	To be identified through consultation	
Communications & Marketing							
SCM1	To support the creation of new social media networks for the Environment and Sustainability	By creating new social media such as Instagram and Facebook for our Streetscene and Sustainable Environment Services to	Communications, Marketing & Sustainable Environment	No associated cost	September 2024	To be identified through consultation	A new Instagram and Facebook page are ready to publish when the SESDP is adopted.

		engage different and new audiences in the borough.					An E&S Facebook page has been created Facebook (31/07/24) .
SCM2	To share and publicise sustainable opportunities and social posts on corporate messages.	By sharing different sustainable initiatives on corporate pages when needed more of the public can engage with the subject.	Communications, Marketing & Sustainable Environment	No associated cost	July 2024 - Ongoing	To be identified through consultation	Corporate communications have begun to share sustainable initiatives with the public.
SCM3	To internally share sustainable themes for all internal communications including Connexus and Castle News.	By sharing sustainable themes in internal communications staff can learn more about sustainability and get involved.	Communications, Marketing & Sustainable Environment	No associated cost	July 2024 - Ongoing	To be identified through consultation	Internal communications have begun to always include sustainable themes.
Policy & Strategy							
SPS1	To include regular updates on the SESDP in Castle News.	By including regular updates of the SESDP in castle News staff can stay in the loop and shout out about successes.	Policy & Strategy, & Sustainable Environment	No associated cost	August 2024 - Ongoing	To be identified through consultation	January 2026, email all CL staff for Castle News Carbon Stories (18/06/25).



SPS2	To develop and use PowerBi dashboards in mapping sustainability related data.	This includes data like emissions from the Council so teams can identify next steps and actions for delivery as well as progress to date.	Policy & Strategy, and Sustainable Environment	No associated cost	September 2024	No associated carbon savings	Dashboard currently in development Done and updated every 6 months alongside the SESDP (18/06/25).
SPS3	To integrate the SESDP into service planning and Cabinet Reporting through PDPs and reports.	Embed the Delivery Plan through integration into the council's service planning framework.	Policy & Strategy, and Sustainable Environment	No associated cost	March 2025	No associated carbon savings	Current PDPs already include section on sustainability. Both Done (16/10/24).
Health & Safety							
SHS1	To introduce a short cycle safety induction and resource for cycling during work.	This will ensure those cycling to and from work will know how to find bike funding, cycling safety tips and active travel infrastructure.	Health & Safety, People & OD, and Sustainable Environment	No associated cost	April 2025	No associated carbon savings	Looking into Bikeability for potential schemes (05/11/2025).
Commercial Delivery (SPP)							
SCD1	To capture the sustainable benefits of commercial initiatives and	This will be through the initial phase of assessments undertaken when evaluating a commercial	Commercial Delivery & Sustainable Environment	No associated cost, however there are	April 2025	Carbon savings made with service efficiencies.	Identified mileage savings for Streetscene litter diesel vans which saved

	<p>actively seek to improve sustainability in the borough through commercial delivery.</p> <p>This includes the creation of a sustainability priority policy to evaluate actions based on their commercial and environmental impacts.</p>	<p>action which also includes cost, time etc.</p>		<p>associated monetary savings.</p>		<p>2,754.576 kg CO2e per year (15/10/24).</p> <p>Identified areas of transition from paper mail to email for invoices, such as for contaminations, bereavement care at 0.21 tCO2e. Currently working towards digitising Council Tax paper mail which would save 0.22 tCO2e. (15/10/24).</p> <p>Currently working with Streetscene to optimise diesel/HVO street sweeper routes to reduce mileage and</p>
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							emissions (15/10/24). Looking to identify any positive carbon actions (15/10/24).
SCD2	To minimise the risk of increasing emissions through the increase of commercial services, where possible.	This will include a policy to ensure new commercial delivery actions are net zero, offset emissions etc.	Commercial Delivery & Sustainable Environment	To be identified through consultation	January 2025 - Ongoing	To be identified through consultation	Working towards the digitisation of the entire Council and getting rid of data centres, using Microsoft services instead (15/10/24).

Planning Service Delivery Plan

Planning seeks to deliver sustainable development that meets the needs of existing and future residents and businesses in the borough and serves to underpin economic, social and environmental growth and prosperity. The service and actions taken by the Council as local planning authority will:

- protect and where possible and appropriate enhance assets of heritage, nature conservation and landscape value;
- identify suitable opportunities for development and re-development; and,

<ul style="list-style-type: none"> help direct investment to areas which provide the essential infrastructure and services that help support growth including town centres 							
Action Code	Action	Summary	Lead Service(s)	Cost (£)	Achievement Date	Carbon Saved (tCO2e)	Progress
PS1	To become a paperless and fully digital service.	The service currently uses paper for official processes such as planning permissions. By digitising these processes, the service can reduce emissions through paper elimination and reduction of paper transport.	Planning	To be identified through consultation	2025 - Ongoing	To be identified through consultation	
PS2	To reduce emissions through business travel efficiencies.	By reducing business travel through digitisation, carpooling and journey efficiency the service can reduce emissions.	Planning	No associated cost	2025 - Ongoing	To be identified through consultation	
Planning Policy							
PPP1	To implement a 10% Biodiversity Net-Gain (BNG) Policy for new developments in	Certain new developments in the borough will have to have 10% Biodiversity Net-Gain according to	Planning & Sustainable Environment	To be identified through consultation	2024	To be identified through consultation	Local Plan is soon to be adopted with this policy included.



	the new Local Plan.	new Government legislation.					Planning are currently working with Staffordshire Wildlife Trust (SWT) on BNG.
PPP2	To partner with Staffordshire Wildlife Trust and other natural environment experts in Staffordshire on Local Planning for the Natural Environment.	This action is to ensure all action relating to the natural environment is well informed and is backed by local experts.	Planning	To be identified through consultation	2025	To be identified through consultation	Agreed an SLA to the end of March 2026 with Staffordshire Wildlife Trust. This covers ecology in all respects planning and policy (23/10/2025).
PPP3	To adopt a new Local Plan that includes sustainable initiatives such as BNG.	The Local Plan can have a large impact on the local area and has included policy regarding biodiversity and more sustainable built environments.	Planning	To be identified through consultation	2026	To be identified through consultation	Local Plan is soon to be adopted with sustainable initiatives included.
PPP4	To ensure the team is prepared and vigilant to new national planning policy.	This includes being prepared for planning, infrastructure and development management policies.	Planning	No associated cost	2025 - Ongoing	No associated carbon saved	



Development Management							
PDM1	To ensure all new developments adhere to national environmental health, sustainable development and BNG regulations.	This action will be ongoing till 2050 as new regulations develop.	Planning	To be identified through consultation	2024 - Ongoing	To be identified through consultation	The Council currently ensure new developments are as sustainable as they can be and are up to national regulations.

NEWCASTLE-UNDER-LYME BOROUGH COUNCIL

**CORPORATE LEADERSHIP TEAM'S
REPORT TO HEALTH, WELLBEING AND ENVIRONMENT COMMITTEE**

09 MARCH 2026

Report Title: Civic Pride (Empowering Our Communities) – Evaluation of 2025 Activities

Submitted by: Service Director – Neighbourhood Delivery

Portfolios: One Council, People and Partnerships; Community Safety and Wellbeing; Sustainable Environment

Ward(s) affected: All Wards

<u>Purpose of the Report</u>	<u>Key Decision</u> Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
To review and evaluate the activities delivered in the initial year of the Civic Pride (Empowering Our Communities) initiative, and to look ahead to the next phase of delivery	
<u>Recommendation</u>	
<p>That Committee:</p> <ol style="list-style-type: none"> 1. Receives the report and notes the activities delivered in 2025 as part of the initial year of the Civic Pride (Empowering Our Communities) initiative 2. Notes the formal adoption of the Civic Pride (Empowering Our Communities) Strategy 2025 – 2028 now that consultation has concluded 3. Notes the additional resource requirements of increasing community engagement activity and target setting and monitoring as set out in the motion which was approved at Full Council on 19th November 2025 	
<u>Reason</u>	
To boost civic pride across the Borough and strengthen its reputation as a place which is clean, safe and friendly.	

1. Background

- 1.1** In October 2024, the Council launched its Civic Pride campaign which aims to boost pride across the borough and strengthen its reputation as a place which is clean, safe and friendly. The campaign began with a week of action in Newcastle town centre, and was followed over the remainder of 2024 and 2025 by a varied programme of events in all of the wards of the Borough.

- 1.2** On 13th January 2026, Cabinet received a report on the Civic Pride (Empowering Our Communities) Strategy 2025 – 28 and resolved to note the activities delivered in 2025 as part of the initial year of the Civic Pride initiative, formally adopt the strategy, consider the additional resource requirements of increasing community engagement activity and target setting and monitoring (as set out in the motion which was approved at Full Council on 19th November 2025) and to refer this report to the Health, Wellbeing and Environment Scrutiny Committee.
- 1.3** The Clayton and Westlands event on 11th June 2025 also hosted the launch of the new £22,000 Civic Pride Investment Fund (based on a notional allocation of £500 per single member ward) to support community priorities via a simple application process.
- 1.4** Civic Pride aims to create a strong sense of belonging to, and pride in, our fantastic borough. It's a response to feedback from residents and captures a lot of the work that already goes on by the council and its partners – under a unified #PrideInNUL badge – and is also a call to arms for people of all ages to get involved.
- 1.5** One of the council's priorities is to create healthy, active and safe communities. As part of this area of work, the Council is committed to working closely with partners, and local groups, to make a positive difference in every part of the borough. Civic Pride is a great legacy from the Borough's 850th anniversary celebrations and aims to build on the fantastic community spirit and pride shown by residents in 2023.
- 1.6** To pull all of this together, the Council drafted the Civic Pride (Empowering Our Communities) Strategy 2025 – 2028 which will provide a framework to guide our continuing work in this area. Consultation on the draft concluded in November 2025.
- 1.7** At Full Council on 19th November 2025, a motion was proposed and carried to:
1. Acknowledge the successful first year of the Civic Pride campaign, recognising the contributions of Council staff, councillors, partner organisations, community groups, businesses, and residents.
 2. Reaffirm its commitment to the core goals of Civic Pride: creating a cleaner, safer, and more welcoming borough, and fostering a stronger community cohesion across the borough.
 3. Recognise the positive outcomes and momentum generated so far, while acknowledging that further work is needed to embed Civic Pride in all aspects of Council activity.
 4. Request that Cabinet and the Health and Wellbeing Scrutiny Committee receive a report on the rollout of Civic Pride to help shape future plans, including:
 - a) Targets and benchmarks for cleanliness, safety, amenity, community engagement and cohesion.
 - b) A communications and engagement plan to increase involvement from residents, schools, businesses, and community organisations.
 - c) An updated neighbourhood-by-neighbourhood rollout plan to ensure comprehensive coverage.

- d) A review of the impact of the Civic Pride Investment Fund and proposals for future funding rounds.
- e) Explore new opportunities for youth involvement, digital engagement, volunteering and sponsorship.
5. Note the incorporate of the Civic Pride values as a core element in the Council's wider community, neighbourhood and place-shaping strategies included in its submission to government regarding Local Government Reorganisation.
6. Welcome the launch of the 'Winter of Action' in Town Centres campaign and notes its alignment with existing Civic Pride efforts by the Council and its partners.

2. Issues

- 2.1** At the heart of how we work at Newcastle-Under-Lyme Borough Council is listening to our communities and finding ways to give residents power over their own lives and the neighbourhoods they live in. This is central to the Civic Pride approach in Newcastle-Under-Lyme. The community is active across our Borough with residents, partner organisations, schools, the college and the university, businesses and the voluntary, community and social enterprise sectors making a difference every day.
- 2.2** To recognise, celebrate and co-ordinate this, we prepared the Borough Civic Pride (Empowering Our Communities) Strategy 2025 - 2028, which will set out the areas we will focus on as we make progress, respond to feedback, and continue to listen to our communities. The Strategy is a dynamic document, which will evolve as we move forward. Our priorities mirror those in the County Council's Communities Strategy and focus on the Great Places Where We Live, our Connected Communities and The Way the Council Listens, Talks and Acts.
- 2.3** This strategy is the first step of our journey to support residents to achieve the lifestyles and local neighbourhoods that they want to see. Consultation on the draft was carried out during the latter part of 2025 via an online survey, through face to face dialogue with partners and community groups during the 15 dedicated events in the Borough's neighbourhoods and wards, and with members at the Council's 3 Scrutiny Committees. There was a positive response to the principles of the strategy and therefore it is now proposed to formally adopt it.
- 2.4** The Civic Pride Investment Fund has awarded grants to 15 community projects over the 3 application rounds in July, September and December 2025, with a total fund awarded of almost £22,000. Successful applications demonstrated how they would meet the aims of Civic Pride by contributing to making the Borough cleaner, safer and/or friendlier/more welcoming. In terms of impact, the Fund has reached 9 different neighbourhoods or wards across the Borough, ensuring that the Civic Pride message and principles have been promoted inclusively. For future rounds of funding, areas which have not yet benefitted from the Fund could be the subject of some targeted engagement with groups who may have eligible projects, including some of the rural communities.

- 2.5** The core element of the Civic Pride initiative to date has been the 15 events held across the neighbourhoods and wards of the Borough. These events have been supported by our key partners Aspire Housing, Staffordshire Police and Staffordshire County Council and have involved a variety of community groups and volunteers who are active in their neighbourhoods. As well as carrying out practical activities such as litter picking, the events provide valuable intelligence by listening to what our communities have told us, and hearing from people who live in, work in, study in and enjoy Newcastle. People have talked about what they do to help themselves and each other in the Borough, and what the Council could do differently. This has helped to inform the programme and content of events for 2026.
- 2.6** Although the events have been generally successful and well-supported, it is fair to say that there is still some way to go for the Civic Pride initiative to become fully embedded in, and owned by, the communities of the Borough. The Council and its partners can and will continue to organise events in the neighbourhoods and wards, but ideally the events should be shaped and led by community representatives in response to local priorities. The Council has a limited officer resource available to engage with communities to any greater extent than is currently undertaken, therefore consideration needs to be given as to how a communications and engagement plan to increase involvement from residents, schools, businesses and community organisations and exploring new opportunities for youth involvement, digital engagement, volunteering and sponsorship would be resourced.
- 2.7** Integral to the Civic Pride (Empowering Our Communities) Strategy is the Delivery Plan, which sets out the practical actions we are taking together with our community under the themes of Great Places Where We Live, Connected Communities and the Way the Council Listens, Talks and Acts. This translates our high level objectives into real actions our residents expect, and will show what difference we have collectively made in the future. We will review progress against the Delivery Plan every year, and conduct a reflection in 2028, taking soundings from our partners and residents to check that the direction is still relevant and delivering the right outcomes as we prepare for any changes Local Government Reorganisation may bring.
- 2.8** The Delivery Plan also includes service-specific actions for each of the Councils Service Directors to facilitate corporate ownership of the strategy and the principles of Civic Pride. The following is a brief update on progress with the Delivery Plan:

Delivery Plan 2025-2028

Pillar	Action	Lead Partner	Timescale
Great Places Where We Live (#Pride in NuL – safer, cleaner, welcoming)			
Strengthen our work with partners and residents to help people feel safer and	Deliver the Community Safety Action Plan	NuLBC/Staffs Police	Ongoing – regular progress reports to Health, Wellbeing and

more included within their communities	Hold regular Civic Pride events across the Borough	NuLBC/SCC/Staffs Police/Aspire	Environment Scrutiny Committee Ongoing - 2025 programme completed and 2026 programme drafted
Help residents to get more involved in tackling climate change, take care of our environment and make Newcastle more sustainable	Deliver Newcastle in Bloom local competitions	NuLBC	Ongoing – 2025 competitions completed and awards ceremony held
	Support community volunteering in green spaces	NuLBC	Ongoing – included in Civic Pride and Newcastle in Bloom programmes
Help people to have better access to thriving local town centres and neighbourhoods by working with Staffordshire County Council on a Local Transport Plan	Deliver Town Deal, FHSF and UKSPF projects	NuLBC and Town Deal Boards	Ongoing – construction phase in progress on key sites
	Local Plan	NuLBC	Examination in progress
	Digital Infrastructure	NuLBC	Final specification and tendering in progress
	Local Transport Plan	SCC	Consultation in progress
Engage with our Town and Parish Councils, community groups and other external partners to understand and work with our communities better	Deliver Placemaking Programme Action Plan Promote Civic Pride in Newcastle-under-Lyme	NuL BID/NuLBC Newcastle Partnership Board/elected members/Town and Parish Councils/Support Staffordshire	Ongoing Ongoing - at neighbourhood events, on digital screen and via website/social media
Connected Communities			
Continue to work with and support our thriving Voluntary, Community and Social Enterprise sector	Host Newcastle Partnership Board meetings	NuLBC	Quarterly meetings ongoing
	Facilitate Newcastle Partnership Board workshop to identify	NuLBC/Newcastle Partnership Board	Updated draft workplan considered

	priorities and update workplan		at December 2025 Board meeting
Make it easier for residents to find information, opportunities and connections that help them do their bit and be independent	Continue to develop the Information, Advice and Guidance pages on the website	NuLBC	Ongoing – service updates regularly uploaded
Connect people of all ages to the right help, at the right time, in the right place	Support Staffordshire County Council Supportive Communities programme	SCC	Ongoing - IAG/Box of Trix being developed, champions being recruited and microgrants available
Support people to become digitally informed, included and connected across the Borough	Support Staffordshire County Council Supportive Communities Programme	SCC	Ongoing – IAG/Box of Trix being developed and champions being recruited
The Way the Council Listens, Talks and Acts			
Try our best to engage with residents earlier, more accessibly, more creatively, more consistently and more locally	Programme of “Ask the Leader” digital broadcasts	NuLBC	Launch date to be agreed
	Programme of face to face engagement events as part of Civic Pride days across the Borough	NuLBC	2025 programme completed and 2026 programme drafted
	Online engagement survey	SCC/NuLBC	Tool being developed for launch in 2026
	Civic Pride Online Community Panel	NuLBC	Launch date to be agreed
Adapt our approach to help residents get more involved and support officers to understand how they can help	Regular feature in Team Talk and CastleNews	NuLBC	Ongoing
	Volunteering Scheme	NuLBC	Ongoing – opportunities available for staff and community
Support all our councillors to access	Members Area on Connexus	NuLBC	Ongoing – updates regularly uploaded

the local information they need			
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Service-specific initiatives:

Service	Policy/Strategy	Action/Project	Communications
Sustainable Environment	Grassland/Tree Management – delivery into 3rd year	Lyme Park Countryside Park – phase 1 delivery in progress ; greenspace trail	Waste minimisation campaign – food waste and anti-litter campaigns in progress
Planning	Planning policy and planning application decisions (healthy and vibrant town centres/protect built heritage and open spaces) – engagement with applicants ongoing to reflect views of members and community	Work with property and land owners to add value to development proposals; use building control powers to ensure safety/accessibility and facilitate aesthetic improvements	Engaged with communities on Local Plan proposals via roadshows and online consultation – examination in progress with consultation on Main Modifications
Commercial Delivery	Strategy for future cremated remains burial (Bradwell Crematorium extension) – costed proposal being prepared	Digital hubs in Community Centres – final specification and tendering in progress for internet service ; Knutton Village Hall – further consideration required before decision can be taken	Town Deal newsletters – regularly issued ; bereavement services customer information (memorial safety/tribute removal) - regularly issued
Regulatory	Partnership approach to supporting vulnerable people – ongoing at weekly Vulnerability Hub	Navigation House Hub – contract awarded and work in progress	Energy efficiency/Staffordshire Warmer Homes campaigns – ongoing and referrals continuing
Legal and Governance	Governance support for town and parish councils – a Town and Parish Council Forum is to be established in 2026 to share best practice in governance	Civic and mayoral events – mayoral events published: support for town centre enforcement – feasibility of injunctions and closure orders being investigated	Promotion of local democracy to young people – a Youth Democracy Day is to be held and then a Youth Advisory Panel is to be established in 2026: promotion of social value procurement – Social Value in Procurement paper drafted

Strategy, People and Performance	Council Plan to deliver community priorities and facilitate co-production of services	Better Health programme	Social Media campaign to enable improved interaction
Information Technology	Technology Strategy to deliver services to residents digitally – strategy approved and launched	CRM/Customer Portal to improve resident access and communication – CRM implementation in progress and customer portal to be launched in March 2026	Promote digital connectivity to reduce digital divide – Town Deal fibre network project in progress and free internet for community centres being procured
Finance	Capital Strategy to support community benefit and priorities – first draft prepared for Cabinet approval	Setting budget to keep Council Tax low and support community priorities – 1.99% proposed for 2026/27 budget setting. Budget allows continued investment in Civic Pride fund	Budget consultation for residents to have their say – results to be reported to Cabinet in February 2026
Neighbourhood Delivery	Mobile Multi Functional operating model – successfully embedded and environmental enforcement/community safety work being delivered	PSPO enforcement – ongoing in partnership with police/Great British Spring Clean – completed in 2025 and planned for March 2026/Safe Space – ongoing to improve safety for women and girls during NTE/Winter of Action – joint plan prepared with police in response to letter from Home Secretary	Publicity on enforcement successes – ongoing in partnership with police

2.9 There has been some good initial progress made with the Delivery Plan in the first year of the initiative, laying the foundations for this work to continue and develop over the life of the strategy up to 2028. The Delivery Plan will continue to be regularly reviewed and updated, and appropriate new actions added in response to community feedback and priorities.

2.10 The motion which was passed at Full Council on 19th November 2025 (see section 1.6 of this report) recognises the good work which has been done so

far on the Civic Pride initiative and reaffirms the Council's commitment to continue to develop it. It also acknowledges that further work is required to fully embed the principles of Civic Pride in all aspects of Council activity and in its wider strategies. There is recognition that a great deal of additional communication and engagement is needed to increase involvement from residents, schools, businesses and community organisations, and that new opportunities for youth involvement, digital engagement, volunteering and sponsorship need to be explored. There is also a desire to see targets and benchmarks set for cleanliness, safety, amenity, community engagement and cohesion. Some targets and benchmarks already exist either within the Council's Performance Framework (cleanliness, ASB reports) or within partner monitoring arrangements, but further work will be required to understand what is to be measured, why and how. The motion sets out an ambition for a significant additional workload which is currently unresourced and cannot currently be absorbed within existing agreed priority work programmes, across the service areas and partner organisations which would need to be involved. Further cross-departmental and partnership work will be required to quantify this resource and to consider the financial implications of resourcing it, before it can be rolled out.

3. Recommendation

- 3.1** That Committee receives the report and notes the activities delivered in 2025 as part of the initial year of the Civic Pride (Empowering Our Communities) initiative.
- 3.2** Notes the formal adoption of the Civic Pride (Empowering Our Communities) Strategy 2025 – 2028 now that consultation has concluded.
- 3.3** Notes the additional resource requirements of increasing community engagement activity and target setting and monitoring as set out in the motion which was approved at Full Council on 19th November 2025.

4. Reasons

- 4.1** To boost civic pride across the Borough and strengthen its reputation as a place which is clean, safe and friendly.

5. Options Considered

- 5.1** No other options were considered.

6. Legal and Statutory Implications

- 6.1** The Council has a duty to work with partners to deliver particular functions and can engage with the communities of the Borough to assist in shaping service delivery.

7. Equality Impact Assessment

- 7.1** It is intended that this strategy will have a positive impact on equality by providing opportunities for all Borough communities to engage in service design and delivery.

8. Financial and Resource Implications

- 8.1** There are staff resource implications in progressing the actions in the Delivery Plan and in undertaking additional community engagement activity and target setting and monitoring. Consideration must be given as to how this is to be resourced before such actions are agreed for progression.
- 8.2** Each service area will need to adapt and flex workplans to enable delivery of the current agreed actions in the Delivery Plan, and be mindful of how this fits with other pre-identified priorities.
- 8.3** Some actions also have financial implications which, wherever possible, will be absorbed within existing approved budget provision. Where this is not possible, further reports will be brought forward to explore funding options.
- 8.4** A continuation of the Civic Pride Investment Fund of £22,000 has been included in the General Fund Revenue Budget for 2026/27.

9. Major Risks & Mitigation

- 9.1** There is a risk of limited community and partner engagement with the Civic Pride campaign. Efforts will be made to promote the campaign and develop community ownership of local issues, subject to staff resource constraints, including continuing to make funds available for local projects via the new Civic Pride Fund.
- 9.2** There is a risk of limited staff capacity impacting on the Council's ability to drive the strategy and deliver the actions in the Delivery Plan. Efforts will be made to balance competing priorities and support communities and members to take forward local actions. Consideration will need to be given to resourcing work related to the strategy.
- 9.3** There is a risk that Local Government Reorganisation could have a significant impact on the sustainability of the Civic Pride campaign in Newcastle. Options to mitigate this risk will be considered when more detail is known about the model of any future Council arrangements which cover the Borough.

10. UN Sustainable Development Goals (UNSDG)



11. One Council

Please confirm that consideration has been given to the following programmes of work:

One Commercial Council

We will make investment to diversify our income and think entrepreneurially.

Providing Information, Advice and Guidance to communities on service efficiencies and commercial opportunities are a key element of the strategy.

One Digital Council

We will develop and implement a digital approach which makes it easy for all residents and businesses to engage with the Council, with our customers at the heart of every interaction.

Access to digital services and considering digital exclusion issues are key elements of the strategy.

One Sustainable Council

We will deliver on our commitments to a net zero future and make all decisions with sustainability as a driving principle

Supporting communities to be involved in managing green spaces and contributing to the Council becoming carbon neutral by 2030 are a key element of the strategy.

12. Key Decision Information

12.1 This is not a key decision.

13. Earlier Cabinet/Committee Resolutions

13.1 Cabinet - 8th July 2025

13.2 Cabinet – 13th January 2026

14. List of Appendices

14.1 Appendix 1 - Civic Pride (Empowering Our Communities) Strategy 2025 – 28

14.2 Appendix 2 – Calendar of Events for 2026

15. **Background Papers**

15.1 Staffordshire County Council Communities Strategy 2024 - 29

Civic Pride Strategy (Empowering Our Communities) 2025 – 2028



Foreword

Mr Simon Tagg – Leader of Newcastle Borough Council



At the heart of how we work at Newcastle-Under-Lyme Borough Council is listening to our communities and finding ways to give residents power over their own lives and the neighbourhoods they live in. This is central to our Civic Pride approach in Newcastle-Under-Lyme.

Our community is active across our Borough with residents, partner organisations, schools, the college and the university, businesses and the voluntary, community and social enterprise sectors making a difference every day

In 2024, Staffordshire County Council adopted the Communities Strategy (add link here), reaffirming how important the energy of the community is in setting the direction of how the County Council works and moving into implementation to take work forward. The vision was shaped by engagement and feedback, including stories from residents, partners, businesses and others about what happens in their local communities, including Newcastle, and has been adapted to help shape our strategy for the Borough.

Building on and linking with this work, we are now launching a Borough Civic Pride (Empowering Our Communities) Strategy, which will set out the areas we will focus on as we make progress, respond to feedback, and continue to listen to our communities. The Strategy will be a dynamic document, evolving as we move forward.

Our priorities will mirror those in the County Council's Communities Strategy and will focus on the Great Places Where We Live, our Connected Communities and The Way the Council Listens, Talks and Acts.

This strategy is the first step of our journey to support residents to achieve the lifestyles and local neighbourhoods that they want to see.

Thank you for being involved, and for being at the heart of everything we do.



Introduction

In every part of the Borough Council, our councillors, staff, volunteers and services interact with residents and partner organisations every day. It's important to do this in the right way. We know that when we work together with residents and communities, outcomes for everyone are improved. This is why working with our communities is central to our [Council Plan](#) (2022-2026). This strategy is the next step forward for this collaborative work.

The strategy has been developed by listening to what our communities have told us, and hearing from people who live in, work in, study in and enjoy Newcastle. People have talked about what they do to help themselves and each other in the Borough, and what the Council could do differently. This has informed the first iteration of our Civic Pride (Empowering Our Communities) Strategy 2025 – 2028.

A huge amount of work takes place across the Borough Council to improve how we work with communities, from finding better and more convenient ways to provide Information, Advice and Guidance to residents, to developing new forms of engagement that put residents at the centre. This is the first time we have brought all of this together into a strategy to make sure that this work helps us make progress with our collective vision over the next 3 years.

Integral to this strategy is our Delivery Plan, which sets out the practical actions we will take together with our community. This translates our high level objectives into real actions our residents expect, and will show what difference we have collectively made in the future. We will review progress against the Delivery Plan every year, and conduct a reflection in 2028, taking soundings from our partners and residents to check that the direction is still relevant and delivering the right outcomes as we prepare for any changes Local Government Reorganisation may bring.



Who is this strategy for?

This strategy is intended to guide how Newcastle Borough Council works with its communities, how its communities can be involved in decision-making and local service delivery, and to support our workforce and partners. It is to provide clarity and guidance for:



Our Vision

Communities are at the heart of everything we do. We will work better with residents and partners to help people get more involved and make a local difference.

<p>Great Places Where We Live (#Pride in NuL – safe, clean, friendly)</p>	<ul style="list-style-type: none"> • Strengthen our work with partners to help people feel safer and more included within their neighbourhoods • Help residents get more involved in tackling climate change, take care of our environment and make Newcastle more sustainable • Help people to have better access to our town and neighbourhood centres by working with Staffordshire County Council on a Local Transport Plan • Engage with the County Council and our Town and Parish Councils, community groups and other external partners to understand and work with our communities better
<p>Connected Communities</p>	<ul style="list-style-type: none"> • Continue to work with and support our thriving Voluntary, Community and Social Enterprise sector • Make it easier for residents to find information, opportunities and connections that help them do their bit and be independent • Connect people of all ages to the right help, at the right time, in the right place • Support people to become digitally included, informed and connected across the Borough
<p>The Way the Council Listens, Talks and Acts</p>	<ul style="list-style-type: none"> • Try our best to engage with residents earlier, more accessibly, more creatively, more consistently and more locally • Adapt our approach to help residents get more involved, and support officers to understand how they can help • Support all our councillors to access the local information they need



Engagement Process

Staffordshire County Council engaged with Staffordshire's communities and partners, including Newcastle, from November 2023 to February 2024 using a multi-method approach which involved:

An online residents survey

A paper residents survey

A dedicated partner survey

Face to face conversations with targeted groups of people

A social media campaign

In addition, the Borough Council continually engages with communities in Newcastle via elected members and the Customer Hub, with our partners in the Newcastle Partnership, through the Public Consultations pages on our website, and through our day to day interactions with the community we serve.



Feedback Themes

This engagement was crucial in helping us start to understand what matters to our residents and partners, what they already do in our local area, and what we could do differently to help them do more. We learned:

Community: Residents see their community as where they live. People consider their town or village as their community. Identity is based in local place. Fewer residents identify with other communities, such as groups or clubs they are members of, workplaces, or places of education, however younger people place a greater emphasis on online communities.

Most Proud: Residents have pride in their communities. People are most proud of the friendliness/neighbourliness. The sense that people look out for each other, neighbourliness, friendliness, and community spirit are sources of pride.

Matters Most: Safety and neighbourliness. Safety/low crime matters greatly. Feelings of safety associated with low levels of crime and anti-social behaviour, along with neighbourliness or community spirit, are the things that matter to people in their communities, along with a clean and well-maintained green environment, and the availability of community groups, activities and events.

Improve: Infrastructure and transport. Residents think that better infrastructure would improve their community. Residents identify infrastructure and maintenance (roads and pavements) along with the need for better public transport as the things that could improve their communities. Transport was an important priority, particularly regarding accessing local amenities, and seeing this as necessary for a thriving local area.

Involvement: Residents support each other through mostly informal neighbourliness. Residents want to be more involved in local decision making. Residents feel that broadly, people in their community do help them out from time to time, mainly via neighbours helping them with small tasks. This has clear links to the idea of small actions making a bigger difference.

Done Differently: Residents would like to help out further. Residents want the Council to communicate more. They are already engaged where they are able, but they would also like to help out further given the right opportunities of additional support. Better information, advice or communication about opportunities that are available are something that would encourage people more. Residents would also like to see the council setting an example, getting more involved and listening to communities.



Civic Pride (Empowering Our Communities) Strategy for Newcastle-under-Lyme

We have analysed the feedback and learning from the County Council engagement and considered this alongside our experiences from other community work across the Borough Council.

We have also shared learning with partners via Newcastle Partnership Board and our pilot Civic Pride events, and learned from what they could tell us, which has helped test our thinking.

This has helped us to validate and agree the three overarching and ambitious aims set out in the County Council Communities Strategy for our work with communities in Newcastle. These will help us achieve our collective vision and set our focus for the next 3 years of the journey.





Great Places Where We Live

(#Pride in NuL – safe, clean, friendly)

Strengthen our work with partners and residents to help people feel safer and more included within their communities differentiate the objectives somehow.

People told us that feeling safe within their community and connections to other people were the things that mattered to them the most.

We have recognised this within our strategy and will continue to work with partners such as the Office of the Police Fire and Crime Commissioner, our Local Policing Team, the County Council and Newcastle Partnership to support these aims.

Help residents to get more involved in tackling climate change, take care of our environment and make Newcastle more sustainable.

People told us that they would like to take a more active role in maintaining their local environment. The Borough Council Sustainable Environment Strategy sets out our vision to become carbon neutral as a Council by 20230, and as a wider Borough by 2050. The County Council Climate Action Fund supports community activity in this area and gives a great starting point. Our teams will work with partners and community groups to identify and provide more opportunities for people to get involved.

Help people to have better access to thriving local town centres and neighbourhoods, by working with Staffordshire County Council on developing a Local Transport Plan.

People told us how important it was to access their local area through well maintained roads and pavements, using a range of inclusive, sustainable and safe transport modes. We will support the County Council in writing the Local Transport Plan which will support the Government's target to de-carbonise the transport network by 2050 and play a key role in helping our communities to thrive.

Engage with our Town and Parish Councils, community groups and other external partners to understand and work with our communities better.

We also know that lots of other organisations understand our communities. It is important that we continue to work together, sharing whatever knowledge and resources we can, to help us work even better.





Connected Communities

Continue to work with and support our thriving Voluntary, Community and Social Enterprise sector.

A vital part of our work with communities is with organisations in the Voluntary, Community and Social Enterprise sector. It remains important that we help the sector to thrive and be sustainable, so this is a key priority within the Civic Pride (Empowering Our Communities) Strategy.

Make it easier for residents to find information, opportunities and connections that help them do their bit and be independent.

People told us that they can find it hard to get information about activities in their community or about how they could get more involved. We know there is a lot of information available, but it can be hard to know which information is correct and up to date. We can build further on great work we have already done such as our Information, Advice and Guidance pages on our website, Citizen Access/MyAccount and our links with communications teams in partner organisations. If we can make the system simpler, we think this could help residents be and stay independent.

Connect People of all ages to the right help, at the right time, in the right place.

A lot of work has already taken place across the Borough Council and with our partners. Whenever people need help we try to link them to support which is nearer to home, and which helps them get on with their lives. This is why encouraging our communities to help themselves and each other is already an important part of our Council Plan.

Support people to become digitally included, informed and connected across the Borough.

We already support people to stay involved with the council through digital channels, from social media and emails, all the way through to digital ways of getting residents views on things. Digital can help us to do more of this, but we know that not everybody wants to engage with us in this way and we don't want to leave anyone behind. However, if we can support more people who would like to, then we can have better conversations together, and they can stay better informed.





The Way the Council Listens, Talks and Acts

Try our best to engage with residents earlier, more accessibly, more creatively, more consistently and more locally.

People would clearly appreciate better communication and information from the Council. They are also clear on how important their very local area is to them. Across the council we are already engaging with residents in new creative ways. However, we want to make our engagement better every time.

Adapt our approach to help residents get more involved, and support officers to understand how they can help.

Working with communities is already a key part of our Council Plan and we have a long history of fantastic work with residents and partners which was highlighted in our Corporate Peer Challenge report. However, there is more work to do. This strategy will focus on making sure everyone in Newcastle Borough Council understands how their role, and every decision we make, impacts on the Borough's communities – and how we might be able to link up work and make things simpler and better.

Support all our councillors to access the local information they need.

Councillors across the Borough are vital to the success of this strategy. Not just Borough councillors, but county, town and parish councillors too. As local champions who understand the patch but who also understand the strategic work going on, they are the people who can join it all up. We need to ensure they have everything they need to do their essential job.



Other Key Work and How this Strategy Relates

The Civic Pride (Empowering Our Communities) Strategy is closely related to other major pieces of work across the Borough and County Councils. Many other organisations and agencies are also working with communities differently too, and we will develop our next steps in partnership with them

Newcastle Borough
Council – Council
Plan 2022-2026

Staffordshire
County Council
Communities
Strategy 2022-2026

Newcastle
Partnership –
Workplan and
Community Safety
Partnership Action
Plan

Newcastle Borough
Council Sustainable
Environment
Strategy

Newcastle Borough
Council Technology
Strategy

Newcastle Borough
Council - One
Green Council, One
Digital Council, One
Commercial Council



Measuring Our Impact/What Will Be Different

We have been working differently with communities for a number of years but this strategy now gives us our long term vision for where we want to get to and marks the start of the next phase. An integral part of this strategy is the Delivery Plan which sets out what we will do to deliver each of the objectives and has clear milestones and implementation dates for each one. We will review this regularly, but most importantly we will not stop listening and talking to residents and partners about this work. The strategy will guide, co-ordinate and set the terms for everything we do with our residents and partners. It is essential that we continue to review this to make sure residents still feel we are going in the right direction.

We will monitor milestones under each of the objectives of the strategy. These will be reviewed annually but will be especially important at the review in 2028 when we will ask partners for views on progress and reflect on feedback provided by our communities in relation to the following themes:

- **Do residents feel safer in their communities, and feel the highways and transport in their area are improving**
- **Do residents feel better informed about where to find opportunities to get involved, and are more of them doing so**
- **Are residents and partners telling us they feel more engaged and that the Borough Council is more visible to them**
- **Are VCSE partners telling us that our systems are evolving and becoming easier for communities to get involved, with capacity being built.**
- **Is our information, advice and guidance being used regularly and increasing over time**

Long term	Mid-point review	Annually	All the time
This is a 3 year plan, so that we have a vision for the long term	After 1.5 years or sooner we will review progress and update the Delivery Plan	We will review our progress every year to make sure we are delivering what we aim to	We will try to maintain a more consistent dialogue with residents about our work with communities in the future



Delivery Plan 2025-2028

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Great Places Where We Live (#Pride in NuL – safer, cleaner, welcoming)

Pillar	Action	Lead Partner	Timescale
Strengthen our work with partners and residents to help people feel safer and more included within their communities	Deliver the Community Safety Action Plan	NuLBC/Staffs Police	Ongoing
	Hold regular Civic Pride events across the Borough	NuLBC/SCC/Staffs Police/Aspire	Ongoing annual programme
Help residents to get more involved in tackling climate change, take care of our environment and make Newcastle more sustainable	Deliver Newcastle in Bloom local competitions	NuLBC	Annually in June
	Support community volunteering in green spaces	NuLBC	Ongoing
Help people to have better access to thriving local town centres and neighbourhoods by working with Staffordshire County Council on a Local Transport Plan	Deliver Town Deal, FHSF and UKSPF projects	NuLBC and Town Deal Boards	2025 – 2028
	Local Plan	NuLBC	2025
	Digital Infrastructure	NuLBC	Ongoing
	Local Transport Plan	SCC	Ongoing
Engage with our Town and Parish Councils, community groups and other external partners to understand and work with our communities better	Deliver Placemaking Programme Action Plan	NuL BID/NuLBC	Ongoing
	Promote Civic Pride in Newcastle-under-Lyme	Newcastle Partnership Board/ elected members/Town and Parish Councils/Support Staffordshire	Ongoing



Delivery Plan 2025-2028

Connected Communities

Pillar	Action	Lead Partner	Timescale
Continue to work with and support our thriving Voluntary, Community and Social Enterprise sector	Host Newcastle Partnership Board meetings Facilitate Newcastle Partnership Board workshop to identify priorities and update workplan	NuLBC NuLBC/Newcastle Partnership Board	Bi-monthly meeting June – October 2025
Make it easier for residents to find information, opportunities and connections that help them do their bit and be independent	Continue to develop the Information, Advice and Guidance pages on the website	NuLBC	Ongoing
Connect people of all ages to the right help, at the right time, in the right place	Support Staffordshire County Council Supportive Communities programme	SCC	Launched in April 2025
Support people to become digitally informed, included and connected across the Borough	Support Staffordshire County Council Supportive Communities Programme	SCC	Launched in April 2025



Delivery Plan 2025-2028

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The Way the Council Listens, Talks and Acts

Pillar	Action	Lead Partner	Timescale
Try our best to engage with residents earlier, more accessibly, more creatively, more consistently and more locally	Programme of "Ask the Leader" digital broadcasts Programme of face to face engagement events as part of Civic Pride days across the Borough Online engagement survey Civic Pride Online Community Panel	NuLBC NuLBC SCC/NuLBC NuLBC	Launch in July 2025 Launched in January 2025 Launched in January 2025 Launch in July 2025
Adapt our approach to help residents get more involved and support officers to understand how they can help	Regular feature in Team Talk and CastleNews Volunteering Scheme	NuLBC NuLBC	Ongoing Ongoing
Support all our councillors to access the local information they need	Members Area on Connexus	NuLBC	Ongoing



Additionally, each Service of the Council will progress the following initiatives:

Service	Policy/Strategy	Action/Project	Communications
Sustainable Environment	Grassland/Tree Management	Lyme Park Countryside Park; greenspace trail	Waste minimisation campaign
Planning	Planning policy and planning application decisions (healthy and vibrant town centres/protect built heritage and open spaces)	Work with property and land owners to add value to development proposals; use building control powers to ensure safety/accessibility and facilitate aesthetic improvements	Engage with communities on Local Plan proposals via road shows and online consultation
Commercial Delivery	Strategy for future cremated remains burial (Bradwell Crematorium extension)	Digital hubs in Community Centres; Knutton Village Hall	Town Deal newsletters; bereavement services customer information (memorial safety/tribute removal)
Regulatory	Partnership approach to supporting vulnerable people	Navigation House Hub	Energy efficiency/Staffordshire Warmer Homes campaigns
Legal and Governance	Governance support for town and parish councils	Civic and mayoral events/support for town centre enforcement	Promotion of local democracy to young people/promotion of social value procurement



Service	Policy/Strategy	Action/Project	Communications
Strategy, People and Performance	Council Plan to deliver community priorities and facilitate co-production of services	Better Health programme	Social Media campaign to enable improved interaction
Information Technology	Technology Strategy to deliver services to residents digitally	CRM/Customer Portal to improve resident access and communication	Promote digital connectivity to reduce digital divide
Finance	Capital Strategy to support community benefit and priorities	Setting budget to keep Council Tax low and support community priorities	Budget consultation for residents to have their say
Neighbourhood Delivery	Mobile Multi Functional operating model	PSPO enforcement/Great British Spring Clean/Safe Space	Publicity on enforcement successes

Civic Pride events 2026



JAN
20

**WESTBURY
PARK
NORTHWOOD**

JUNE
24

**WOLSTANTON
MAY BANK**

FEB
24

THISTLEBERRY

JULY
13-17

**KIDSGROVE
TALKE
BUTT LANE
NEWCHAPEL
MOW COP**

MARCH
4

**CHESTERTON
HOLDITCH**

AUGUST
17-21

NEWCASTLE

MARCH
5

**CRACKLEY
RED STREET**

AUGUST
26

AUDLEY

MAY
12

**KNUTTON
CROSS
HEATH**

SEPT
23

KEELE

MAY
19

SILVERDALE

SEPT
25

**MADELEY &
BETLEY**

MAY
26

**CLAYTON
WESTLANDS**

OCT
13

LOGGERHEADS

JUNE
05

**BRADWELL
PORTHILL**

NOV
03

**MAER
WHITMORE**

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HEALTH, WELLBEING AND ENVIRONMENT SCRUTINY COMMITTEE



Work Programme 2025-26

Chair

Cllr R. Adcock

Vice-Chair

Cllr I. Wilkes

Members

Cllrs S. Beeston, L. Barker, N. Crisp, S. Dymond, P. Northcott, P. Reece, L. Richards, J. Whieldon and R. Wright

Scrutiny Champion

Craig Jordan

Portfolio Holders within the Committee's remit

Cllr Gill Heesom – Community Safety and Well Being

Cllr Craig Skelding – Leisure, Culture and Heritage

Cllr David Hutchison – Sustainable Environment

This committee scrutinises policies, strategies and initiatives that are intended to improve health and wellbeing outcomes for the people who work and live in the borough. It scrutinises things such as leisure, open space and cultural provision, crime and antisocial behaviour, homelessness, health and other behaviours or environmental factors that affect health and well-being.

This Work Programme is set and reviewed at quarterly meetings of the Scrutiny Management Group. The Chair and Vice Chair also meet regularly with the Portfolio Holders to discuss this Work Programme. There is an opportunity for committee Members to discuss the Work Programme at each committee meeting. Part D of the Council's [Constitution](#) governs the scrutiny process.

For more information on the Committee or its work Programme please contact the Democratic Services:

✚ Geoff Durham at geoff.durham@newcastle-staffs.gov.uk or on (01782) 742222

✚ Alexandra Bond at alexandra.bond@newcastle-staffs.gov.uk or on (01782) 742211

Planned Items

DATE OF MEETING	ITEM	NOTES
9 th March 2026	<ul style="list-style-type: none"> • Walleys Quarry Update Report • Sustainable Environment Strategy Update • Civic Pride Evaluation of 2025 Activities 	Officer: Nesta Barker Officer: Andrew Bird Officer: Roger Tait

Future Items

Future 20 mph Schemes in Newcastle-under-Lyme
 Review of the Gambling Policy – November 2026
 Update on the Tree Strategy

Previous Items

DATE OF MEETING	ITEM	NOTES
3 rd March 2025	<ul style="list-style-type: none"> • Newcastle Fire Station Update and Performance • Walleys Quarry Update Report • Parks & Open Spaces Task & Finish Working Update • International House – review of operation post planning permission being granted • Newcastle Town Centre - Community Safety Partnership 	Contact: Glynn Luznyj Officer: Nesta Barker Officer: Andrew Bird Officer: Gill Taylor Officer: Roger Tait
25 th November 2024	<ul style="list-style-type: none"> • Walleys Quarry Odours Update • State of Parks across the Wards – open space, grassland and green infrastructure strategies including play equipment maintenance and repair as well as the opportunity for a Task & Finish working group 	Officer: Nesta Barker Officer: Andrew Bird

	<ul style="list-style-type: none"> • Tree Risk Management Strategy 	Officer: Andrew Bird
16 th September 2024	<ul style="list-style-type: none"> • Walleys Quarry Odours Update • Mobile Multi-Functional Team (MMF) - Scope and Purpose • Animal Welfare Strategy • Sustainable Environment Strategy Update 	Officer: Nesta Barker Officer: Roger Tait Officer: Roger Tait Officer: Andrew Bird
3 rd June 2024	<ul style="list-style-type: none"> • Walleys Quarry Odours Update • Youth Obesity - J2 Play Provisions • Chief Fire Officer Update 	Officer: Nesta Barker Officer Jo Halliday Contact: Glynn Luznyj
12 th June 2025	<ul style="list-style-type: none"> • Walleys Quarry Odour Issues • Policing Antisocial Behaviours in the Borough – Staffordshire Police 	Officer: Nesta Barker Contact: Chief Inspector Darren McGrath
15 th September 2025	<ul style="list-style-type: none"> • Review of Animal Welfare Charter • Review of Parks T&F Final Report • Walleys Quarry Update Report • Community Safety Partnership • Civic Pride (Empowering our Communities) Strategy 	Officer: Roger Tait Officer: Andrew Bird Officer: Nesta Barker Officer: Roger Tait Officer: Roger Tait
24 th November 2025	<ul style="list-style-type: none"> • Walleys Quarry Update Report (regular item) 	Officer: Nesta Barker

Last updated on 26th February 2026

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